**Special Seminar Edition** 

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Happy 🙇 Birthday

# **TOPOFTHE NEWS**

April 2007

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Roofing, Inc.

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Duro-Last<sup>®</sup> Roofing, Inc. 2007 National Sales Seminar

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The mission of *Top of the News* is to provide an interesting, informative, and useful newsletter for Duro-Last contractors, sales representatives, and corporate personnel.

The published articles contain the most updated and accurate information available at the time of publication.

Although tremendous efforts are taken to ensure the accuracy of this newsletter, there may be an occasional misprint or omission. If so, we apologize for any inconvenience or hardship the error caused.

To submit article ideas, contact the Duro-Last Marketing Communications Department at 800-248-0280.

> PUBLISHER Jack Burt

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GRAPHIC DESIGNER Mick McArt PRINTING

Creative Impressions

Creative Impressions

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#### **MESSAGES FROM JACK & TOM**



Great setting...great program... great people! That's how I'd describe our recently-concluded National Sales Seminar that was held in Carefree, Arizona. And that's what I heard from almost everyone I met during the event. Those great comments are very gratifying, because there are dozens of people throughout our business who put in many hours ensuring that we deliver a top-notch program. The highlight of the Seminar is the awards banquet, where we recognize our customers who have accomplished great things during the previous year. As you go through this newsletter, I hope you notice the pride on the faces of our award winners. My face too, as I'm proud to stand next to these dedicated, professional business people and the families that support them.

It's not too soon to begin planning your trip to next year's Seminar. I'm looking forward to shaking your hand on stage in Orlando. Have a terrific year!

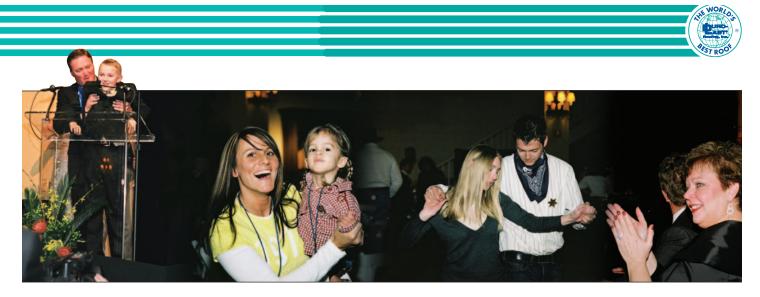
Jack Bust



I was excited to announce at our recent Seminar that we hit another sales record in 2006: over \$154 million. Congratulations, and thank you! Whether or not you attended the Seminar, I hope you share my sense of accomplishment as Duro-Last continues to strengthen our position in the marketplace. It's because of you, of course. And as you're working to position Duro-Last with your customers, we're doing our best to support you in whatever way we can. Our sales, marketing communications, quality assurance, and engineering departments are ready to deliver the services that can help you manage and grow your business. Call us today!

This year promises to be a challenging and exciting one. I'm confident that, with your continued commitment, we'll enjoy another successful year together. Have a great one!

Thomas S. Hollingworth



## SALES SEMINAR FULL OF INTERESTING, EDUCATIONAL, AND FUN ACTIVITIES

This year's Sales Seminar took place in beautiful Carefree, Arizona at the relaxing Carefree Resort & Villas.

During the three-day event, contractors, sales representatives, and corporate personnel had the opportunity to get educated about "The World's Best Roof"<sup>®</sup> and celebrate "believing" in and "achieving" with Duro-Last.

Duro-Last First Lady Mildred Burt and Chairman of the Board Jack Burt introduced a new booklet entitled, "Vision, Dedication, Integrity: The John R. Burt Story", which highlights the life and career of our company's founder. Every seminar attendee received a copy of the booklet.

Keynote Speaker Jeffrey Gitomer spoke to seminar guests, giving them advice on how to "pump up" their sales and make selling the Duro-Last roofing system fun. Motivational Speaker Craig Karges amazed the audience with a mind-boggling presentation that challenged guests to question what was real and what was unreal.

Breakout sessions were very popular and dealt with a variety of

topics including EXCEPTIONAL<sup>®</sup> Metals' details, advanced roof layouts, and the Duro-Last web site.

Other presentations included Duro-Last's new Cool Zone<sup>®</sup> ad campaign – the Five E's of High-Performance Roofing, and a panel discussion on how to sell the Duro-Last roofing system, presented by Vice President of Sales Steve Ruth.

Many Seminar attendees took part in the special day activities that involved going on a balloon ride, taking a horseback riding trip through the Sonoran Desert, and a Jeep excursion, to name a few. All participants thoroughly enjoyed themselves and took home terrific memories. Of course, the climax of the Sales Seminar was the Tuesday Night Awards Banquet, which honored contractors who achieved various sales levels.

Another successful event, and we can't wait for next year's Duro-Last Sales Seminar!



#### **DURO-LAST SALES REPS CELEBRATE ACCOMPLISHMENTS FOR 2006**

The annual Duro-Last Sales Rep Banquet took place at the Grayhawk Golf Club, where numerous honors were awarded during the "Duro-Last Masters".

In 2006, the following sales reps earned either a new Duro-Last ring or gem updates to their existing rings:

- Tim Gallegos
- Patrick O'Shields
- Mike Spaniol Mike Skaggs & John Dugan
- Rodger Wood & Jim Humble
- Bob Hemphill
- Russell Allen
- Ryan & Matt Moeller

Over

#### These sales reps finished 2006 with increases over their best year:

First Place: Buddy Wilson Second Place: Darrin Boatman Third Place: Don Morris, Mark Akagi & Wes Neal

#### The following sales reps finished 2006 with the highest sales volume:

First Place: Buddy Wilson Second Place: Jeff Gottron, J. Costen & Trevor Wagester Third Place: Tom Allen, John Myers, Rodger Wood & Jason Carpenter

#### The Duro-Last Sales Representative of the Year award was earned by Buddy Wilson. 1st Place S

**CONGRATULATIONS TO THESE** HIGH ACHIEVERS







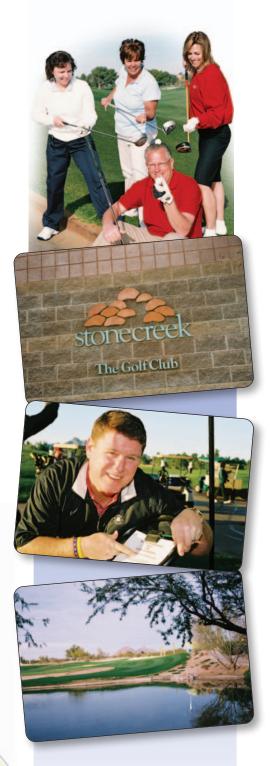
#### ANNUAL GOLF TOURNAMENT FULL OF EXCITING DRIVES AND WINNERS

This year's Mildred B. Burt Golf Tournament took place at the gorgeous Stone Creek Golf Club, where 121 golfers competed for 1<sup>st</sup> prize bragging rights.



#### THE WINNERS INCLUDED:

1ST PRIZE –	WINNERS OF TROPHIES Bryan Needham Joe Needham Bryan Pike
2ND PRIZE -	WINNERS OF DURO-LAST WIND SHIRTS Mike Gottron Bryan Gottron Mark Gottron Mike Tigner
3RD PRIZE -	WINNERS OF DURO-LAST GOLF SHIRTS Chris Pickwell Laura Pickwell Lee Colby Scott Forsyth
	A MAL



Congratulations to our golf winners!

#### SEMINAR GUESTS FLY HIGH IN THE SKY ON A UNICORN BALLOON

It was a beautiful day for a balloon ride and Seminar participants took advantage of the weather on a Unicorn Balloon adventure. They viewed the scenic Arizona desert landscape and the rugged peaks of the mountains.

According to Fred Gross, owner of Roofing By Fred Gross in Medford, New Jersey, the balloon ride was very enjoyable.

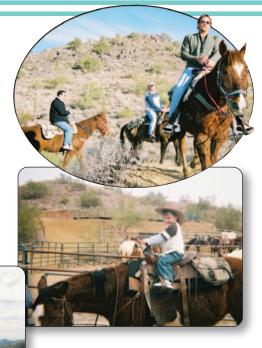
"My wife, Dierdre, was scared to death to do it," said Gross. "But she loved it! We would do it again in a minute!"

Take a look at the fun they had!

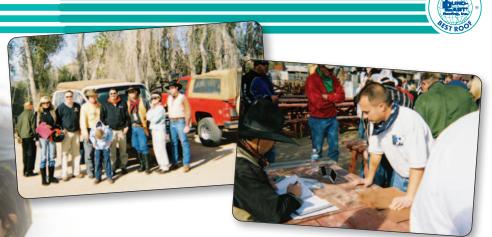
#### HORSEBACK RIDING TRIP A SCENIC ADVENTURE

Seminar guests had the opportunity to be cowboys and cowgirls during a 1½-hour trip through the Sonoran Desert. They viewed the fantastic scenery and heard an interesting, historical overview given by the Cave Creek Trailride's staff.

"I liked the trail ride," said Rachael Eike of Four Seasons Energy Efficient Roofing, Inc. in Marine on St. Croix, Minnesota. "Seeing the different scenery was interesting." Check out the trails they took!





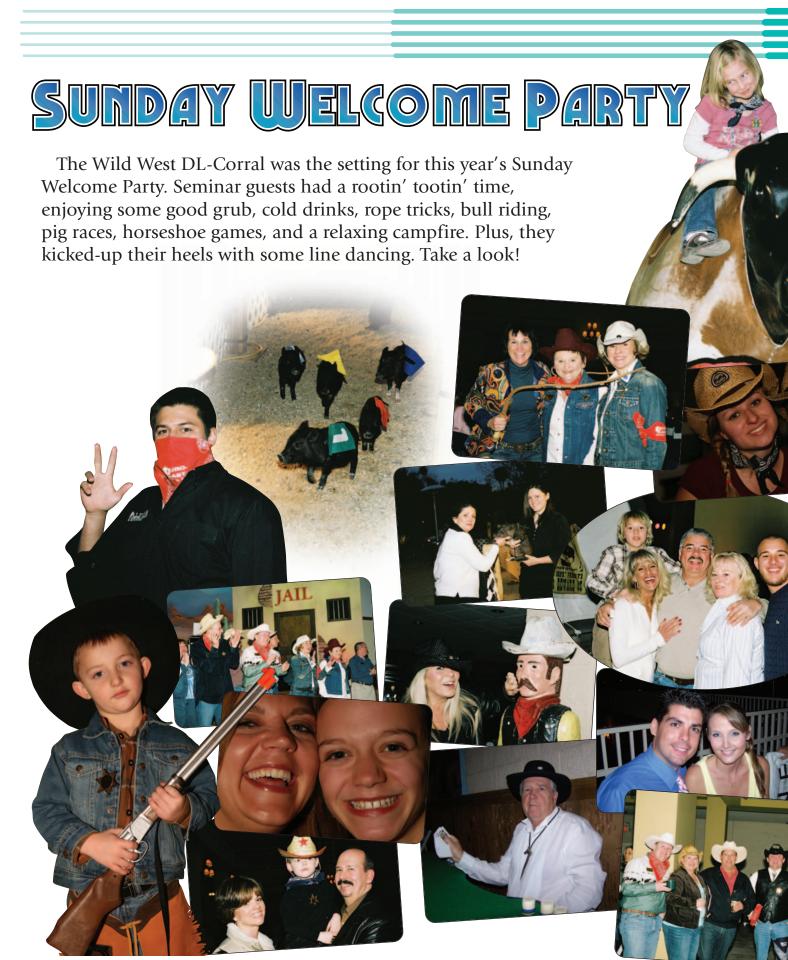


#### SEMINAR PARTICIPANTS HAVE GREAT TIME ON JEEP EXCURSION AND SCAVENGER HUNT

Being alert to the sights and sounds of southwest Arizona was part of the fun that Seminar guests enjoyed during the Jeep excursion and photo scavenger hunt.

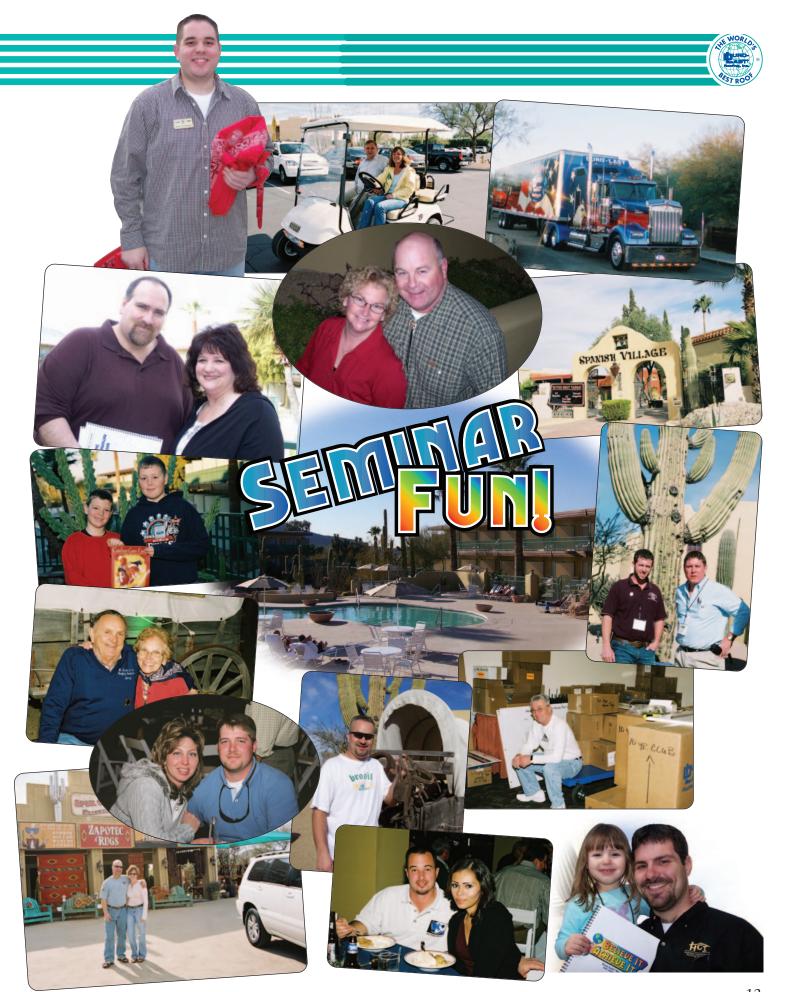
While visiting historical landmarks and cultural points of interest, participants got into teams and took part in a zany, fun-spirited photo scavenger hunt in which they tested their imagination, wit, and team skills. As they progressed on their journey, the teams were required to gather specific objects and take outrageous and outlandish photographs of certain locations and scenarios, to prove they had visited the sites.

At the end of their trip, judges viewed each team's scavenger hunt treasures and scored their valiant efforts. It was a terrific adventure!





MONDAY'S GENERAL SESSION WITH KEYNOTE SPEAKER JEFFREY GITOMER



#### BREAKOUT SESSIONS DELIVER PRACTICAL INFORMATION

This year's Seminar included six well-attended breakout sessions:

- Leading for Success Presented by Tom Hollingsworth, President and Tim Hart, VP of Western Operations
- Attract and Retain Employees that Work Lori Colborne, LSL Marketing; Jill Lynch, HR Director
- Selling Duro-Last...The Language of Prefabrication – John Deal, National Sales Manager; Jim Miller, Regional Sales Manager
- Advanced Roof Layout Warren Catoire, Technical Sales; Russell Allen, Sales Representative
- Getting the Edge on Details Art Gilles, EXCEPTIONAL Metals GM; Mitch Guettler, Quality Assurance Manager; Jeff Davis, Quality Assurance Regional Manager
- Navigating the Duro-Last Website and Getting Your Business Started on the Internet – Fred Sitter, Marketing Communications Director; Lindy Beuthin, Regional Sales Manager

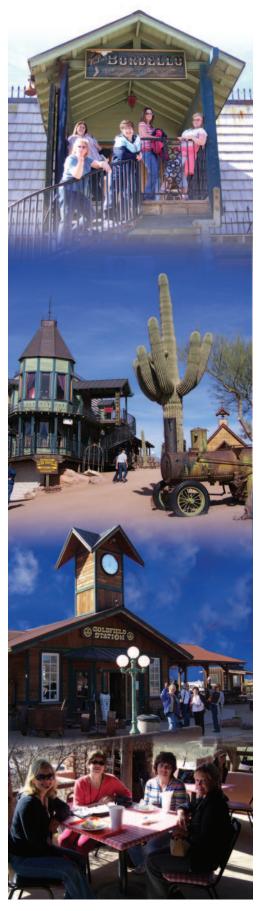
Do you have suggestions for future breakout session topics?

Contact Mike Gwizdala at 800-248-0280 or mgwizdal@duro-

Following, is a brief recommended reading list that was discussed during the Leading for Success breakout session. A complete list of resources will appear in the next edition of Top of the News.

Leaders: Strategies For Taking Charge by Warren Bennis and Burt Nanus Principle-Centered Leadership by Stephen R. Covey Good To Great by Jim Collins Winning by Jack Welch Getting Results by Clinton O. Longenecker and Jack L. Simonetti The 21 Indispensable Qualities Of A Leader by John C. Maxwell







#### SEMINAR LADIES ENJOY OLD-FASHIONED GHOST TOWN AND STEAMBOAT OUTING

This year's Ladies Day Program entailed visiting the Phoenix Valley's only authentic ghost town of Goldfield, which is nestled at the base of the Superstition Mountains.

Seminar ladies also traveled to Saguaro Lake where they boarded the Desert Belle Paddleboat for a relaxing cruise.

Other activities included taking an underground mine tour and a ride on the Superstition Scenic Narrow-Gauge Train, panning for real gold, and visiting the Goldfield Superstition Historical Society Museum.

These ladies traveled back in time and returned educated and wellstocked with souvenirs!





#### INSTALLATION SKILLS SHOWCASED DURING DURO-LAST ROOFER'S CHALLENGE

The Duro-Last Roofer's Challenge was back and better than ever! Eleven two-man teams participated in the competition that allowed them to display their installation skills, workmanship, and efficiency. The installation tent was packed with an attentive audience as these teams vied to earn the prestigious first place honors. Everyone took home some useful skills that can be applied on-thejob to help them improve their Duro-Last roof installations.





The winning team was Jake Moore and Luke Moore of Moore Roofing, Inc. in Mt. Vernon, Ohio.



Second place honors went to Broken Arrow, Inc. in Mesa, Arizona. Johnathon Ericson and Rob Seals accepted the award.



Third place was earned by Armando Saldana and Manuel Saldana of Cool Roofing Systems, Inc. in Manteca, California



Jim Brown & Sons Roofing Co., Inc.



J.G. Roofing & Construction



Damschroder Construction, LLC



Cool Roofing Systems, Inc.



Mike's Roofing, Inc.



Cotterman & Company, Inc.



Broken Arrow, Inc.

Precision Roofing Co., Inc.



Davis Contracting



Ted's Quality Roofing, Inc.

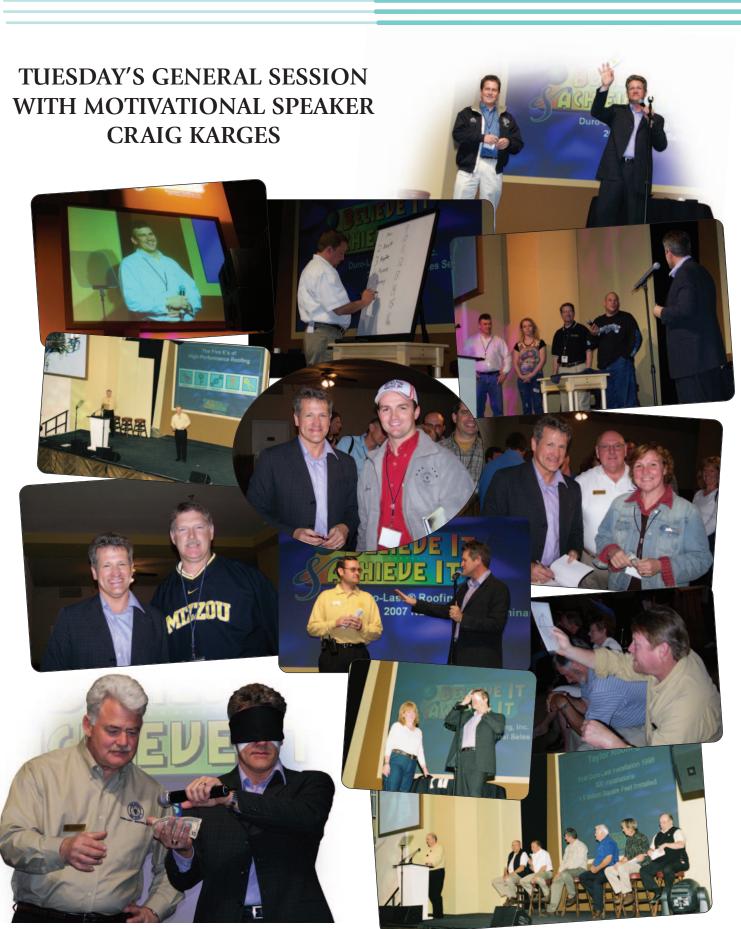
Our teams put on a great show. It was fun to see so many skilled participants and such a fierce competition!

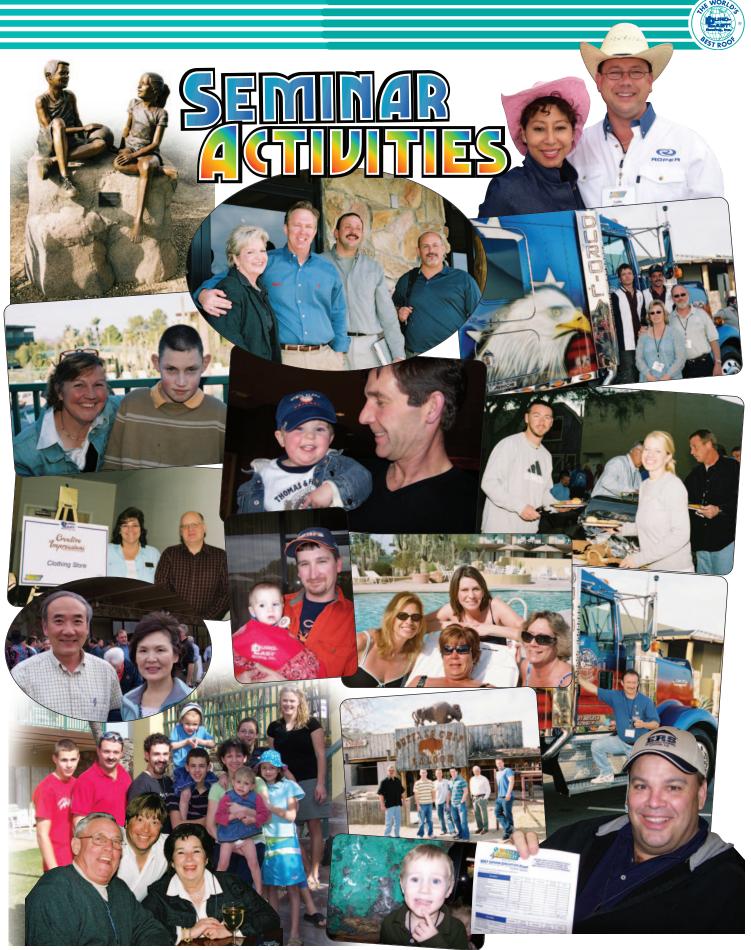
Moore Roofing, Inc.

Congratulations to our winners – great job!

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#### **BREAKOUT SESSION WINNER**

Randy Morris from Midwest Coating, Inc. in Topeka, Kansas was this year's lucky Breakout Session winner. Randy's name was randomly selected from all qualifying Breakout Session participants, earning him a MP3 Video Player which he received from John R. Burt's daughter, Carol Stuhr, during the Tuesday Night Awards Banquet.

Good for you, Randy!

## CONTRACTORS RECOGNIZED FOR CLUB MEMBERSHIP INDUCTIONS

The following contractors were honored for earning Duro-Last sales awards for a total of 10 or 15 years:

Inductees to these clubs received a commemorative plaque during the awards program. Congratulations to these winners.





Commonwealth Roofing Corp Mikalan Roofing, Inc. Royalty Roofing & Insulation







Brandle Roofing & Sheet Metal Co. Duerson Corporation H. Treder & Sons, Inc. Ryan Roofing Technique Roofing Systems, LLC

The following contractors were also inducted into the 10-Year Club, but did not attend the Sales Seminar. A-Plus Roofing Co. Kimball Construction Co., LLC Marchbanks Specialty Company, Inc. Merit Roofing Systems, Inc.



#### BELIEVING AND ACHIEVING... CONTRACTORS SET RECORDS FOR DURO-LAST SALES

#### DURO-LAST HONORS CONTRACTORS FOR ANOTHER SUCCESSFUL YEAR

Approximately 920 Seminar guests witnessed how believing in Duro-Last can help contractors achieve true success, during the 2007 Awards Banquet that took place on Tuesday night. The Awards Banquet recognized contractors that reached various sales levels, and several that even set new milestones.

All the awards are presented in recognition of outstanding

achievement in sales, quality workmanship, customer satisfaction, and other goals attained in the interest of Duro-Last Roofing, Inc.



#### CONTRACTOR OF THE YEAR: Parsons Commercial Roofing

This year's Contractor of the Year reached a new Duro-Last milestone – achieving more than \$4 million in sales! Congratulations to **Parsons Commercial Roofing** of Waco, Texas!

A dedicated contractor since January of 1998, Parsons has

had a very successful history with Duro-Last, earning a Golden Eagle award this year and in 2006; the John R. Burt award three times; Generals Club once; and the Admirals Club award twice. Because Parsons Commercial Roofing reached a new milliondollar sales threshold, Duro-Last rewarded owner Stuart Parsons with a sweet-looking Ford F-150 truck! (continued from page 22)



#### The awards were as follows:

*Century Club* 48 Duro-Last contractors achieved sales of \$100,000 or more.

**Presidents Club** 42 contractors achieved Duro-Last sales of \$250,000 or more.

#### Admirals Club 27 Duro-Last contractors

achieved sales of \$500,000 or more.

*Generals Club Eight contractors achieved Duro-Last sales of \$750,000 or more.* 

John R. Burt Award 15 Duro-Last contractors achieved sales of \$1 million









Congratulations to our 2006 award winners and thank you for your hard work and support!







Acker & Guerrero Roofing Co., Inc.



All Weather Roofing, Co.



Allen Brothers, Inc.



Allen Roofing & Construction



Anderson Construction Co., Inc.

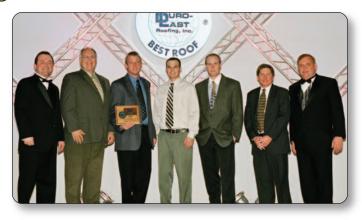


Alpine Roofing & Construction Co.

## CENTURY CLUB Award Winners



Atlantic Roofing Systems, Inc.



Bob Harvey Roofing, Inc.



Brigadier Roofing, Inc.

LAST



Bruttell Roofing, Inc.



Coastal Roofing Co., Inc.



Cason Roofing, LLC



Commonwealth Roofing Corp.



Cowan Roofing, Inc.



Dakota Coating



Eau Claire Roofing Co., Inc.



ESMAC, Inc.



Eberhard Southwest Roofing



Four Seasons Energy Efficient Roofing



Goodmen Roofing, Ltd.



H. Treder & Sons, Inc.



Gilliland & Son Roofing, LLC







Holthaus Companies, Inc.



I. F. P. Construction, Inc.



Maintco Corp.



Matthews Construction



McDermott & Son Roofing Co.



McMullen Roofing



MODTEK Roofing, Inc.

PAST.



Northern Awning & Window Co., LLC



Paff Contractors, LLC



Pacific Weathershield, Inc.



Paul Horschel & Son, Inc.



Pell Roofing



Pinnacle Roofing Company



Rain-Tite Roofing



Riddell Roofing, Inc.

Richland Co. & Associates, Inc.



Roof Craft Services, Inc.



Roof Management Co., Inc.



Scudder Roofing Co.



Southern Roofing Company



Special Maintenance Roofing, Inc.



Starkweather Roofing, Inc.



Tusing Builders, Ltd.





United Construction of Salida, Inc.



USA Roofing Systems, Inc.







All Seasons Roofing Services



All Weather Systems, Inc.



Beckwith Commercial Roofing, Inc.



**Building Associates, Inc.** 



Colonial Roofing, Inc.



Cosam Contracting, Inc.





D. Thomas Roofing Company, Inc.



**Duerson Corporation** 



Ed Rutherford Roofing Co.



Engineered Roofing Systems



Fidelity Roofing Company



Fortenberry Roofing Co.





G. Bishop Roofing Co.



Geisler Roofing, Inc.



GKS Commercial, Inc.



Great Lakes Systems, Inc.



## PRESIDENTS (LUB Award Winners





Guycan Aluminum, Ltd.



J. D. Klump Construction & Roofing, Inc.



JBK, Inc.



Jim Stevens Construction, Inc.





Knox Roofing



Lee's Roofing & Spouting, Inc.



Metric Roofing of Nevada



Moore Roofing, Inc.



Nazareth Roofing



Oldham's Roofing





**Otterskin Construction** 



**Permaroof Structures** 



Pro-Tek Exterior Services, Inc.



Reynolds Construction Co., Inc.



Roofing by Fred Gross



Roof Solutions, Inc.





Roofing Plus, Inc.



Roofs Plus, Inc.



Sealtite Applicators, Inc.



T. Holt Brothers General Contractors, Inc.



## PRESIDENTS (LUB Award Winners





THL Enterprises, Inc.



U. S. Roofing



Umbrella Roofing Systems, Inc.



Washington Roofing Company





Aruba Construction Corp.



Brandle Roofing & Sheet Metal Co.



Commercial Roof Services, Inc.



Damschroder Construction, LLC



Davis Contracting



G & W Roofing & Construction, Inc.

# AWARD WINNERS





Goodmen Roofing, Ltd.



J. G. Roofing & Construction



Kelly Roofing



Jewett Roofing Co.





Louis & Riparetti, Inc.



Maier Roofing Co., Inc.



Marty Robbins Roofing Company, Inc.



Mikalan Roofing, Inc.



Needham Re-Roofing



Mitchell's Roofing & Gutter





**Prime Source Construction** 



**Progressive Roofing** 



**Property Solutions** 



Richard Goff Roofing, Inc.



State Roofing Systems, Inc.





Starfish Roofing





Technique Roofing Systems, LLC



Ted's Quality Roofing, Inc.



Urethane Unlimited



W. A. L. General Contractor



## GENERALS (LUB AWARD WINNERS



All Elements, Inc.



Cool Roofing Systems, Inc.



Rapid Roofing Systems, Inc.



Watson Roofing Company



Western Roofing, Inc.



Zimmer Roofing & Construction, Ltd.

## JOHN R. BURT Award Winners



Broken Arrow, Inc.



Conex Roofing Co.



Cotterman & Company, Inc.



D. K. Haney Construction



La Ferney, Inc.



Great Lakes Roofing & Insulation Systems

## JOHN R. BURT AWARD WINNERS





Midwest Coating, Inc.



Monument Constructors, Inc.



Roberts-McNutt, Inc.



Nohava, Inc.



Royalty Roofing & Insulation

## JOHN R. BURT AWARD WINNERS



Ryan Roofing



Sentry Roofing, Inc.



United Roofing & Sheet Metal, Inc.



Weather Shield Roofing Systems, Inc.







Harold Hall Roofing, Inc.



Jaco Construction, Inc.





Mid-Western Commercial Roofers, Inc.



MW Morss Roofing

## ADDITIONAL AWARD WINNERS

These award winners from the 2007 Duro-Last National Sales Seminar did not attend the awards banquet. Congratulations – we hope to see you again in the Winners Circle.

#### **Century Club**

A & A Contracting A. J. Edwards Roofing Co., Inc. A+ All Pro Roofing, Inc. AAA Roofing, Inc. Accurate Roofing Co., Inc. Adler & Sons Roofing AKM Roofing Company, LLC All Time Roofing, Inc. American Roofing & Construction Axxis Roofing, Inc. Bally Refrigerated Boxes. Inc. Barnett Roofing & Siding Becker Roofing Bel Air Foamed Insulation. Inc. Bennet Remodeling, Inc. Big Bud's Roofing BMCI, Inc. Brown Brothers Roofing, Inc. Bullock & Sons Roofing Carl T. Johnson, Inc. Carpenters Plus, Inc. Childers Roofing, Inc. Church Roofing Co. Clark Restoration & Custom Roofing Collis Roofing, Inc. Columbia Roofing & Sheet Metal Commercial Roofing Co., Inc. Commercial Roofing Services, LLC Commercial Single Ply, Inc. Connell Supply Company Coral Construction Crosby Building Systems, Inc. CRW of South Florida. Inc. Cyclone Roofing Delta Roofing & Sheet Metal Corp. Denton Trinity Roofing Double E Roofing Draeger Construction, Inc.

Durable Roofing Co. Durable Roofing, LLC E. C. Babilla, Inc. Eagle Roofing, Inc. Enterprise Roofing & Sheet Metal Flving Out Construction Freeport Industrial Roofing, Inc. Fridley Roofing & Remodeling, Inc. G & M Bippus Roofing & Construction George Roofing Grell Commercial Roofing, Inc. H & S Contracting, Inc. Haas Builders. Inc. Habetz Roof Service, Inc. Hahn Roofing, Inc. Hallmark Sheet Metal Co., Inc. Herbert Roofing & Insulation Hinshaw Roofing & Sheet Metal Co., Inc. Independent Roofing Systems, Inc. International Construction & Roofing, Inc. J & B Contracting J. D. Candler Roofing Co. Jim Brown & Sons Roofing Co., Inc. John Shaffer Roofing, Inc. Jones Roofing, Inc. Kidd-Luukko Corporation Kim's Roofing Co. Koch Building Company, Inc. Kolpak Industries, Inc. Koopman Construction, LLC Kysor Panel Systems Leakmaster, Inc. Liberty County Roofing Lifetime Construction Services, Inc. Linkville Roofing & Siding, LLC Lockard Fortuny Roofing Longhorn Commercial Roofing

MacDermott Roofing & Sheet Metal, Inc. Marlette Roofing & Sheet Metal Co. Mason City Roofing Master Construction Co. Master Roofing of Central Florida. Inc. Maxwell Roofing, Inc. McDonald Roofing Co. McElrath Roofing, Inc. McLaughlin, Ltd. Meade Construction, Inc. Meyer Roofing, Inc. MGC Roofing & Construction, Inc. Mid-West Roofing & Sheet Metal Miller Roofing, Inc. Mission Valley Roofing Co., Inc. Moore's Roofing Company Nations Roof Neibert Enterprises, Inc. Nelson Roofing Company Nickerson Construction Nor-Lake, Inc. Nu-Tec Roofing Contractors One Stop Home Improvement Overhead. Inc. **Overton Roofing, LLC** Pacific Yurts, Inc. Peak Roofing, Inc. Peters Roofing Pitts Roofing Co., Inc. Poe Construction & Mfg., Inc. Pro-Line Industries, Inc. Quality Roofers, Inc. Quality Roofing of FL, Inc. Rainbow Enterprises, Inc. Reroof America Corp. **Rich Roofing Systems** Robert Binns Roofing, Inc. Rocking R Roofing



#### ADDITIONAL AWARD WINNERS

(Continued from page 52)

**Rocky Mountain Applicators** Roof Crafters. Inc. **Roof Maintenance & Restoration** Roofing Services, Inc. San Mateo Cal-Kiwi Roofing Santucci & Sons Construction Scholten Roofing Service Co. Scott Quick Construction Scott Roofing Company Skyline Roofing & Sheet Metal Co., Inc. Spray Seal, Inc. Stuart Stout Roofing, Inc. Sundance Roofing Sunray Roofing, Inc. Superior Roofing Services, Inc. T. Perry & Sons TBRC, Inc. Terra Firma Estates, Inc. The Gopher Company, Inc. The Renew Roofing Co. Thunder LLC Roofing & Sheet Metal Titan Roofing, LLC Tom's Sheet Metal & Roofing Triple M Roofing Corp. Turner Morris, Inc. TYL Enterprises, Inc. Vandermark Contractors Vega Roofing Co. Wagner's Energy Center, Inc. Weather Resistant Roofing, LLC West Central Roofing Contractors, Inc. Western Roofing Services Wheeler Roofing Co.

#### **Presidents Club**

Ace Roofing, Inc. Advanced Coatings, Inc. Affordable Roofing Co., Inc. A-Plus Roofing Company Bambi's Roofing, Inc. Basic Capital Management, Inc. Bill Chambers Roofing Bleser Built Roofing Borntrager Enterprises, Inc. Breault Roofing, Inc. Cardinal Roofing, Inc. CFR Coastal Enterprises, Inc. Commercial Roofing Concepts, Inc. Commercial Roofing, Inc. Consolidated Contracting Cool Roof Systems, Inc. Delta Roofing, Inc. Dempsey Roofing Co., Inc. Done Right Roofing Ed's Sheet Metal & Air Conditioning, Inc. Esko Maintenance Company Flat Roof Specialists Frank Fiala Roofing, Inc. Gage Roofing & Constructors, Inc. **Groves Roofing Services** H. C. Anderson Roofing Company, Inc. Harrison Roofing Co., Inc. Heritage Roofing Systems of Oklahoma Holko Enercon **Innovative Roofing Solutions** Interstate Corporation Jessie Bryant Roofing Co., Inc. Jim Wallis & Sons Roofing, Inc. Jordan Construction JR Roofing, Inc. Maintenance Systems, Inc. Marchbanks Specialty Company, Inc. Marsh Waterproofing, Inc. Merit Roofing Systems, Inc. Midwest Roofing & Custom Metals Perma Roofing, Inc. Port Huron Roofing & Sheet Metal Pyramid Roofing Co., Inc. **Restoration Roofing** Ridge Runner Roofing, Inc. Risco, Inc. Ritz Roofing Co. **Roof Doctors X-Perts** 

Scholten Roofing Service Co.

Spirit Roofing Co. Sweers Eavestrough & Roofing Co., Inc. Taylor Roofing, Inc. Tomkat Roofing, Inc. TRC Roofing United Roofing Contractors, Inc. Walker Roofing Co., Inc. Wayne Nasi Construction, Inc. Wright Roofing, Inc.

#### Admirals Club

AAAAA Enterprises, Inc. Alternative Roofing Systems, Inc. Beyer Roofing Company, Inc. Brinkmann Roofing Co. Champion Roofing, Inc. Ciaccio Roofing Corporation Jack Buchinger Roofing L. J. Beck Roofing & Guttering, Inc. Ohio & Indiana Roofing Co. Roof-Tec National, Inc. Springfield Construction Superior Services RSH, Inc.

#### **Generals Club**

Dublin Construction Company, Inc. Wormley Bros. Roofing, Inc.

#### JRB Awards

Badgerland Roofing Commercial Roofing, Inc.

We hope to see all of you accepting an award on stage next year at the 2008 Duro-Last National Sales Seminar.





### JOIN US IN ORLANDO, FLORIDA FOR THE 2008 DURO-LAST NATIONAL SALES SEMINAR!

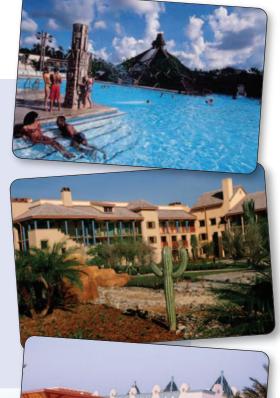


Disney's Coronado Springs Resort will play host to next year's Seminar, January 27-29, 2008. Set around a lake, the hotel is themed to reflect regions of Mexico and the American Southwest.

The hotel boasts terrific amenities, including multiple dining options and recreational activities. The main pool area – The Dig Site – features a Mayan pyramid in the center of a fun pool area.

Of course, we'll provide a full educational program during the seminar, loaded with informative general session and breakout presentations. We'll also celebrate your accomplishments for the year at our fabulous Awards Banquet.

It's not too soon to begin planning, so mark your calendar today to attend the 2008 National Sales Seminar. We look forward to seeing you there!



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