SPECIAL SEMINAR EDITION



APRIL 2008



THREE DECADES OF DISTINCTION 1978 – 2008

MESSAGE FROM CHAIRMAN JACK BURT



Three decades! Hard to believe it's gone by so quickly. I have personally known many of you since the early days, when you were helping build the Duro-Last business with my father, John. Many more of you have joined us more recently. Regardless of when you became a Duro-Last contractor, the fact is you are an important member of a winning team. It was a pleasure for me to greet new friends as well as old at our recent National Sales Seminar in Orlando.

Since the beginning, the strength of our business has been the great relationships we've established with our contractors. We think these ties are unique in the roofing industry. Clearly, you see the value too, as demonstrated by the fact that we enjoyed hosting a record number of Seminar attendees this year!

To those of you who attended – thank you! Your attendance confirms your dedication to Duro-Last and your interest in learning about new products, networking with other successful contractors, and sharpening your installation abilities. All of these activities are intended to strengthen your ability to succeed as a Duro-Last contractor. If you didn't attend this year, I urge you to be with us in Daytona next year. Plans are already underway to deliver a top-notch event that will help you excel in your business. In the meantime, friends, have a great year!

Jack Bust

MESSAGE FROM THE PRESIDENT - TOM HOLLINGSWORTH



Another successful year; another successful Sales Seminar! I want to extend my personal thanks to all of our customers who attended our January event in Orlando. Many of you told me that it was the best Seminar ever – that our combination of fun, facts, and fellowship was first-rate!

At the Sales Seminar, we discussed many exciting things on the horizon that will continue to strengthen our position in the commercial roofing industry. Our new line of Shingle-Ply membrane will help us gain market share with a distinctive. niche product. Our sustainability push will help us maintain top-ofmind awareness with a growing business segment that is interested in "green" building products. And with the expansion of our **EXCEPTIONAL®** Metals business in Mississippi, we'll be better able to serve our customers in the south with the unique products

that have come to define that business. Remember: if you can draw it, EXCEPTIONAL Metals can make it!

As I said at the Sales Seminar, who knows what great things we will accomplish during our next 30 years – the sky's the limit! In fact, the one thing I do know is that we're privileged to have you as our business partners, and because of that, our next three decades promise to be as rewarding as the first three. Thank you for your continued support!

Thomas S. Hollingworth



SALES SEMINAR A MEMORABLE, EDUCATIONAL, AND INTERESTING OCCASION

The 2008 Duro-Last National Sales Seminar has gone down in the record books as the best Seminar yet!

Full of interesting, informative, and fun-filled activities for contractors, sales representatives, and corporate personnel this year's event commemorated Duro-Last's Three Decades of Distinction in the roofing industry.

Our Seminar headquarters was the fantastic *Disney's Coronado Springs* Resort in Orlando, Florida, located near a variety of hotspots such as Disney's Hollywood Studios, the Magic Kingdom[®] Park, and the Downtown Disney Area.

The three-day event included presentations by several Duro-Last managers as well as Keynote Speaker Tom Hopkins, who demonstrated, "How To Build A Sales Champion" and Motivational Speaker Dr. Kevin Elko, who showed Seminar guests how to develop "Nerves Of Steel." We received excellent feedback on our speakers who motivated Seminar guests to work through any challenges they encounter and to set goals that are attainable.

Our Breakout Sessions were also popular, addressing topics ranging from new products at EXCEPTIONAL[®] Metals to dealing with non-roof-related leaks.

Other presentations included a Contractor Advisory Board update given by Chairman George Bock of Mid-Western Commercial Roofers, Inc. and a panel discussion lead by Vice President of Sales Steve Ruth, in which numerous contractors discussed how they beat the competition with Duro-Last.

On Tuesday evening, Duro-Last recognized contractors who achieved various sales levels.

Contractors and sales reps alike went home geared to increase their sales and grow their businesses!



Top of the News is to be an interesting, informative, and useful newsletter for Duro-Last contractors, sales representatives, and corporate personnel.

Articles contain the most current information available at the time of publication.

Although tremendous efforts are taken to ensure accuracy, there may be an occasional misprint or omission. If so, we apologize for any inconvenience or hardship the error caused.

Submit article ideas to the Duro-Last Marketing Communications Department at 800-248-0280.

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- Jackets · Golf Shirts · Hats
- Tee Shirts
 Sweaters

Silkscreen

- Tee Shirts
 Coffee Mugs
- Hats
 Can Koozies
 Umbrellas

Promotions

- Ink Pens Mugs Calendars
- Sunglasses · Mousepads
- Key Chains Calculators

800-821-4104

DURO-LAST SALES REPS EARN HONORS

This year's Duro-Last Sales Rep Banquet was held at Disney's Hollywood Studios, where guests took part in an exciting Indiana Jones Epic Stunt Spectacular!

The night was full of adventure as Duro-Last National Sales Manager John Deal (AKA – Indiana Jones) and Duro-Last regional managers introduced the high achievers in our sales rep network.

In 2007, the following sales reps earned either a new Duro-Last ring or gem updates to their existing rings:

- Steve McElhaney
- Matt Jozwiak
- Rick Eiler

- Ryan Clark
- Casey Hayes
- Darrell Arndt
- Phil Brown & Chad Hall

The following sales reps finished 2007 with increases over their prior best years:

1st Place: Buddy Wilson, Trey Hansen & Steve Good
2nd Place: Tom Allen, John Myers, Rodger Wood
& Jason Carpenter
3rd Place: Mike Gottron, Bryan Gottron & Scott Galayde

The following sales reps finished 2007 with the highest sales volume:

1st Place: Buddy Wilson, Trey Hansen & Steve Good
2nd Place: Jeff Gottron, J. Costen & Trevor Wagester
3rd Place: Tom Allen, John Myers, Rodger Wood
& Jason Carpenter

Buddy Wilson was honored with the Sales Rep of the Year Award for the second consecutive year. As a special tribute, several of his fellow sales reps (Scott Bieber, Dan Johnson, Mike Gottron, and Jeff Gottron) honored Buddy with stories about their experiences with him.

An emotionally moved Buddy then thanked his parents, Bill and Cathy Wilson, his associate reps, Trey Hansen and Steve Good as well as his wife, Melanie for all that they have done to contribute to his success.

CONGRATULATIONS TO THESE HARD-WORKING AND SUCCESSFUL WINNERS!



















GOLFERS DRIVE TO THE GREENS DURING ANNUAL TOURNAMENT

The picturesque Eagle Creek Golf Club was the setting for the annual Mildred B. Burt Golf Tournament, where 112 golfers enjoyed a competitive game of golf.

The Winners Included:

1st Prize – Jim Bush, Nate Bush, Kurt Wassink & J. Costen 2nd Prize – Jack Thompson, Diane Stephenson, Martha Shedd & Gary Robling 3rd Prize – Mike Tigner, Mark Gottron, Bryan Gottron & Mike Gottron

Closest to the pin:

Hole #5 – Jose Castellanos Hole #8 – Shawn Miller Hole #11 – Trey Hansen Hole #17 – Patrick O'Shields

Longest Drives:

Matt Jozwiak & Diane Stephenson







MARVEL COMICS COME ALIVE AT SUNDAY WELCOME PARTY

Seminar guests revisited their childhoods during the Sunday Welcome Party as they met their favorite Marvel Comics superheroes, including Captain America, Spiderman, the Green Goblin, Doctor Doom, Wolverine, and Cyclops.

This year's Sunday Welcome Party was held on Marvel Super Hero Island at Universal Studios' Islands of Adventure theme park. Everyone enjoyed socializing and posing with the superheroes, and riding the Amazing Adventures of Spider-Man[®] moving 3-D simulation, the Incredible Hulk Coaster[®], and Doctor Doom's Fearfall.

Thrilling adventures were enjoyed by young and old! Check it out!



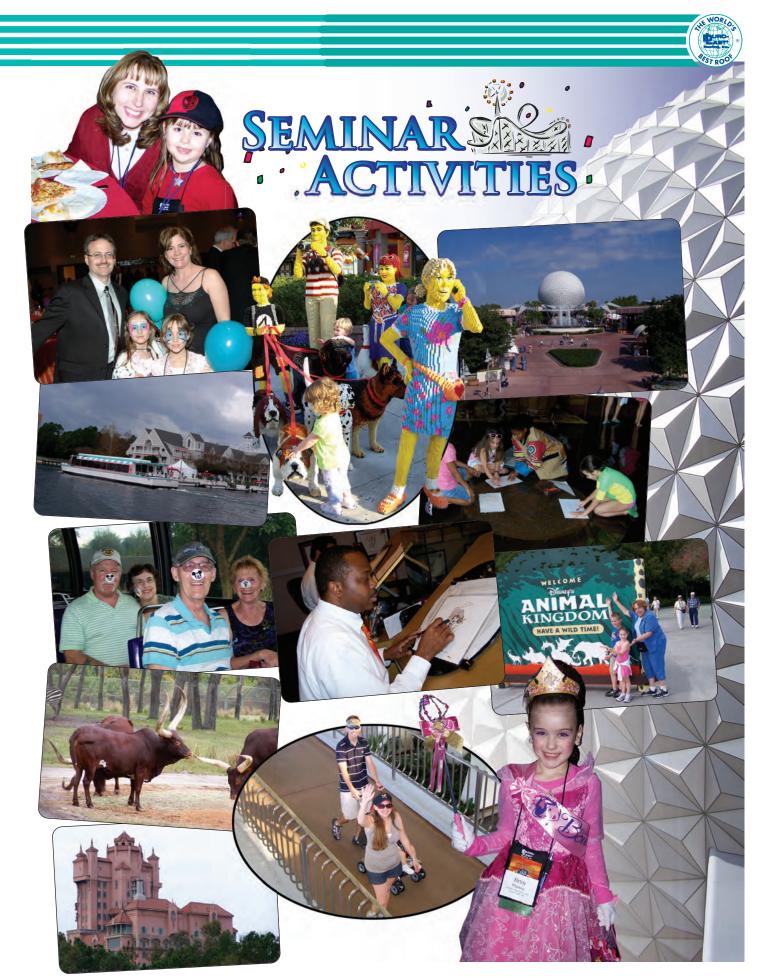
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MONDAY'S GENERAL SESSION WITH KEYNOTE SPEAKER TOM HOPKINS



the



BREAKOUT SESSIONS PROVIDE USEFUL INFORMATION FOR SEMINAR GUESTS





This year's Breakout Sessions were well-attended by Seminar guests who took part in the following sessions:

- Everything New Under The Sun Mitch Guettler, Scott Shockey & Charles Smith
- EXCEPTIONAL® Metals We Do The Details
- Art Gilles & Shawn Sny • Leadership II
- Tom Hollingsworth & Tim Hart
- Non-Roof Related Leaks What To Look For & How To Resolve Such Issues

Dick Jozwiak, Al Janni & Rick Dvorak

• Using Sales Objections To Close More Roofing Projects Steve Ruth, John Deal & John Robinson

Do you have any suggestions for future Breakout Session topics? If so, contact Mike Gwizdala at 800-248-0280, Ext. 2214 or e-mail him at mgwizdal@duro-last.com.



(From I to r) Kevin Norowski from Roof Management Co., Inc., Mike Isaak from Dakota Coating, and Heather Slater from Springfield Construction were this year's Breakout Session winners. Their names were randomly selected from all qualifying Breakout Session participants, earning them a commemorative Three Decades of Distinction blanket, which they received during the Tuesday Night Awards Banquet.

Congratulations!



TUESDAY'S GENERAL SESSION WITH MOTIVATIONAL SPEAKER DR. KEVIN ELKO

DURO-LAST SALUTES NEW CLUB INDUCTEES

The following contractors were honored during the Duro-Last National Sales Seminar for earning sales awards for a total of 10, 15, 20, and 25 years.

Inductees to these clubs received a commemorative plaque during the Tuesday Night Awards Program.



(From I to r) Representatives from: Bob Harvey Roofing, Inc., Breault Roofing, Inc., Commercial Roof Services, Inc., Dakota Coating, Nohava, Inc., Commercial Roofing Co., Western Roofing, Inc., Cotterman & Company, Inc., and Davis Contracting (front row).

Representatives from Parsons Commercial Roofing were not present for the photo.



(From I to r) Representatives from: Badgerland Commercial Roofing, Inc., Affordable Roofing Co., Inc., Richard Goff Roofing, Inc., Heritage Roofing Systems of Oklahoma, and Roofing By Fred Gross.



(From I to r) Representatives from: Broken Arrow, Inc., Ciaccio Roofing Corporation, and Herbert Roofing & Insulation.



(From I to r) Representatives from: MW Morss Roofing, Rainbow Enterprises, Inc., and Weather Shield Roofing Systems, Inc.

CONGRATULATIONS TO THESE WINNERS!



DURO-LAST CELEBRATES THREE DECADES OF DISTINCTION AT ANNUAL AWARDS BANQUET

CONTRACTORS ENJOY ANOTHER SUCCESSFUL YEAR



CONTRACTOR OF THE YEAR: Parsons Commercial Roofing

This year's Tuesday Night Awards Banquet honored approximately 150 Duro-Last contractors who achieved tremendous sales in 2007. These contractors reached various sales levels and one even set a new milestone for Duro-Last.

Each award category recognized outstanding achievement in sales, quality workmanship, customer satisfaction, and other goals accomplished in the interest of Duro-Last Roofing, Inc.

Celebrating Three Decades of Distinction, Duro-Last paid special tribute to Parsons Commercial Roofing of Waco, Texas, which earned the Contractor of the Year Award for the second consecutive year. Parsons achieved over \$7 million in sales, setting a new Duro-Last sales record! Additionally, Parsons was inducted into the 10-Year Club for earning Duro-Last sales awards for a total of 10 years.

A hard-working and highly professional businessman, Stuart Parsons, Jr. has continually set higher and higher standards for his crew and other contractors to follow.

As a matter of fact, Parsons Commercial Roofing has set new sales records for Duro-Last for the last two years!

Parsons started out by earning a Presidents Club Award, two Admirals Club Awards, followed by a Generals Club Award. Then the company reached new heights, winning the John R. Burt Award three times, with three consecutive Golden Eagle Awards.

According to Duro-Last Senior Vice President Kathy Allen, this team works together to make things happen and to accomplish their goals.

"Parsons Commercial Roofing is the embodiment of what every contractor works for – to be the

(Continued from page 16)

best," said Allen. "This awardwinning contractor also exemplifies how my dad, John R. Burt (founder of Duro-Last), viewed life – live it to the fullest, don't take things for granted, and always put your family first."

"Plus, no job is too small or too big for Parsons," added Duro-Last Senior Vice President Sharon Sny. "Each roofing project is precisely planned and executed, making the customer feel confident in the workmanship of their contractor <u>AND</u> the Duro-Last roofing system."

Stuart Parsons began working in the roofing business at the young age of six, where he helped his father in their family-owned roofing business.

As he got older, Stuart had career goals that did not involve roofing, such as playing football for the Dallas Cowboys or baseball for the Texas Rangers! And even though he earned several national titles for barefoot waterskiing, Stuart found out that those titles didn't pay the bills, so he elected to pursue roofing.

"I still smack my head on the water and that makes me forget about the stresses of the business," Parsons joked.

Following years of installing hot tar and rubber roofs, Stuart was introduced to Duro-Last Sales Reps Bill Wilson, Sr. and his son, Buddy.

During their first meeting, Buddy made a comment to Stuart that intrigued the young man to learn more about Duro-Last.

"He said, 'Stuart, you are going to make enough money selling Duro-Last to fill this entire restaurant," recalled Stuart.

"So I responded, 'Buddy, I'd be happy just to fill one bathroom stall!"



Then Bill sincerely added, "Honest son, you are the next million dollar contractor!"

So Stuart began to install the Duro-Last roofing system with the guidance of Bill and Buddy. Starting out was tough, but Stuart hired dedicated employees like Randy Durham, who was familiar with Duro-Last, and success soon followed.

Parson's first Duro-Last project, completed in April of 1998, was the Ivy Square Shopping Center in Waco, Texas, which Stuart passes by every day.

"I am very proud of that roof – there's never been a callback on that job," he said.

And that pride still exists today – with every employee and on every job.

"Stuart is a true leader, someone who takes his team and motivates

them to do better each and every day, whether it's a 10,000 square foot job or 250,000 square foot job – they value all their projects," said Duro-Last Chairman of the Board Jack Burt. "We are very fortunate to have them on our team and look forward to them breaking their own sales records and setting new ones!"

To recognize Parsons' success and for reaching another sales milestone, Duro-Last awarded Stuart with a rugged, heavy-duty Ford F150 XLT Triton 4 X 4, equipped with everything he could possibly need for his roofing business!

Congratulations, Parsons Commercial Roofing!





TUESDAY NIGHT AWARDS BANQUET

Century Club

52 Contractors achieved Duro-Last sales of \$100,000 or more.

Presidents Club

42 Contractors achieved Duro-Last sales of \$250,000 or more.

Admirals Club

19 Contractors achieved Duro-Last sales of \$500,000 or more.

Generals Club

13 Contractors achieved Duro-Last sales of \$750,000 or more.

John R. Burt Award

19 Contractors achieved Duro-Last sales of \$1 million or more.

Golden Eagle Award

2 Contractors achieved Duro-Last sales of \$2 million or more.





A & A Contracting



Congratulations to our 2007

award winners and thank you

for your loyalty to Duro-Last!

All Weather Roofing Systems, Inc.



Bob Harvey Roofing, Inc.



Allen Roofing & Construction



Brigadier Roofing, Inc.



Bullock & Sons Roofing



Carr Roofing



Complete Commercial Roofing



Competitive Commercial Roofing, Inc.



Cosam Contracting, Inc.



Cowan Roofing, Inc.



Dakota Coating





Eagle Roofing, Inc.



Eau Claire Roofing Co., Inc.



Energy Roofing Technology



Esko Maintenance Company



Excel Roofing Service



Furey Roofing Co., Inc.



Gilliland & Son Roofing, LLC



Gem Exteriors



GKS Commercial, Inc.



Goodmen Roofing, Ltd.



H. C. Anderson Roofing Company, Inc.



Holthaus Companies, Inc.



Herbert Roofing & Insulation



H. Treder & Sons, Inc.



I. C. Enterprises, Inc.



J & B Contracting



Kautz Construction



Marlette Roofing & Sheet Metal Co.





Master Roofing of Central Florida, Inc.



Matthews Construction



Max C. Smith Co.



McLaughlin, Ltd.





McMullen Roofing



Monument Constructors, Inc.



Midwest Roofing & Custom Metals

Nickerson Construction



Moore Roofing, Inc.



North Central Wisconsin Exteriors, Inc.





Northern IL Seamless Roofing, Inc.



Pacific Weathershield, Inc.



Paff Contractors, LLC



Paul Horschel & Son, Inc.



Pinnacle Roofing Company



Pell Roofing



Precision Roofing Services, Inc.



Provider Industries



Roofcraft Services, Inc.



Rooftec Systems, Inc.





Sealtite



Southern Roofing Company



Special Maintenance Roofing, Inc.



TCR Roofing



Taylor Roofing, Inc.



United Construction of Salida, Inc.





Allen Brothers, Inc.



Ampco Coatings, Inc.



Beyer Roofing Company, Inc.



Brown Brothers Roofing, Inc.



Breault Roofing, Inc.



Ciaccio Roofing Corporation





Clark Roofing Co.



Commercial Roofing, Inc.



Crosby Building & Roofing Systems, Inc.



Delaney's Roofing



Ed Rutherford Roofing, Co.



Fidelity Roofing Co.





Four Seasons Energy Efficient Roofing



G. Bishop Roofing Co.



Heritage Roofing Systems of Oklahoma



JBK, Inc.







Kelly Roofing



Koopman Construction, LLC





Maier Roofing Co., Inc.



Maintco Corp.





Marchbanks Specialty Company, Inc.



Mikalan Roofing, Inc.



Modtek Roofing, Inc.



Nazareth Roofing



Pro-Tek Exterior Services, Inc.



Professional Roofing Contractors





Rainbow Enterprises, Inc.



Reva Murphy Associates, Inc.



Reynolds Construction Co., Inc.



Richard Goff Roofing, Inc.



Riddell Roofing, Inc.



Rocky Mountain Applicators





Roof Solutions, Inc.



Roofing by Fred Gross



Roof Management Co., Inc.



Starfish Roofing







Sweers Eavestrough & Roofing Co., Inc.



THL Enterprises, Inc.



Tomkat Roofing, Inc.



Ultimate Roofing Systems



Washington Roofing Company



Umbrella Roofing Systems, Inc.

ADMIRALS CLUB AWARD WINNERS



Affordable Roofing Co., Inc.



Brandle Roofing & Sheet Metal Co.



Beckwith Commercial Roofing, Inc.



Building Associates, Inc.



Davis Contracting



CRS Companies





Duerson Corporation



G&W Roofing & Construction



Guycan Aluminum, Ltd.



Marty Robbins Roofing Company, Inc.



J.D. Candler Roofing Co.



Pyramid Roofing Co., Inc.





Roofing Plus, Inc.



Sealtite Applicators, Inc.



Springfield Construction



Ted's Quality Roofing, Inc.







Urethane Unlimited

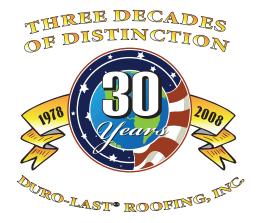


U.S. Roofing





Watson Roofing Company







All Elements, Inc.



Badgerland Commercial Roofing, Inc.



Columbia River Roofing



Commercial Roof Services, Inc.







Custom Roofing & Exteriors, LLC



Damschroder Construction, LLC





Goodmen Roofing, Ltd.



Harold Hall Roofing, Inc.





Midwest Coating, Inc.



Ohio & Indiana Roofing Co.



Technique Roofing Systems, LLC









Cool Roofing Systems, Inc.



Royalty Roofing & Insulation



D. Thomas Roofing Company, Inc.



Cotterman & Company, Inc.



Broken Arrow, Inc.



Jewett Roofing Co.





Roberts-McNutt, Inc.



Great Lakes Roofing & Insulation Systems



Sentry Roofing, Inc.



United Roofing & Sheet Metal, Inc.







La Ferney, Inc.



Nohava, Inc.



Jaco Construction, Inc.



Weather Shield Roofing Systems, Inc.



MW Morss Roofing



Dublin Construction Company, Inc.





Conex Roofing Co.



Mid-Western Commercial Roofers, Inc.





D.K. Haney Construction

ADDITIONAL AWARD WINNERS

The following award winners from the 2008 Duro-Last National Sales Seminar did not attend the Tuesday Night Awards Banquet.

Best wishes go out to these winners!

Century Club

A+ All Pro Roofing, Inc. Accurate Roofing Co., Inc. Acker & Guerrero Roofing Co., Inc. Advanced Builders Corp. Advanced Roofing Solutions, LLC Advanced Roofing Technologies, Inc. AKM Roofing Company, LLC All Seasons Roofing Services All Time Roofing, Inc. All-Rite Roofing Systems, Inc. Alpine Roofing & Construction Co. A-Plus Roofing Company Atlantic Roofing Systems, Inc. Barger-Ashe Roofing Co. Barnett Roofing & Siding Basic Capital Management, Inc. **Becker Roofing** Bel Air Foamed Insulation, Inc. Ben Timko's Bennet Remodeling, Inc. **Bill Chambers Roofing Bleser Built Roofing** Boak & Sons, Inc. Cardinal Roofing, Inc. Carpenters Plus, Inc. Childers Roofing, Inc. **Clark Restoration** & Custom Roofing Collis Roofing, Inc. Columbia Roofing & Sheet Metal Commercial Roofing Co., Inc. Commercial Roofing Concepts, Inc. Commercial Single Ply, Inc. **Coppell Commercial Roofing** Craig Wilson Enterprises Crown Roofing Co.

Daniel L. Welch **Building Contractor** Delta Roofing, Inc. **Dils Roofing** Do-Right Roofing, Inc. **Durable Roofing LLC** Durable Roofing, LLC E. C. Babilla, Inc. ECO Roofing Systems, Inc. Ed's Sheet Metal & Air Conditioning, Inc. **Engineered Roofing Systems** ESMAC, Inc. Fiddler Roofing, Inc. Geisler Roofing, Inc. Genco Roofing, LLC Great Lakes Systems, Inc. Grell Commercial Roofing, Inc. Habetz Roof Service, Inc. Hallmark Sheet Metal Co., Inc. Hermitage Roofing Co., Inc. Hoekstra Roofing Co. Holko Enercon Home Creek Enterprises, Inc. Hunter Roofing, Inc. Hunts Contracting, Inc. Imperial Construction Services, Inc. Insulated Roofing Systems Interstate Roofing, Inc. Jessie Bryant Roofing Co., Inc. Jim Brown & Sons Roofing Co., Inc. John Paul Young Construction Company, LLC Jordan Construction JR Roofing, Inc. JRS Facilities, Inc. K & M Distributing & Roofing Systems, Inc. Karchner Brothers Construction Koch Building Company, Inc.

Kolpak Industries, Inc. **Kysor Panel Systems** Leakmaster, Inc. Legacy Roofing & Waterproofing, Inc. Linkville Roofing & Siding, LLC Maintenance Systems, Inc. Mason City Roofing McCormick Single Ply Roofing & Consultants McDermott & Son Roofing Co. McElrath Roofing, Inc. Merit Roofing Systems, Inc. Meyer Roofing, Inc. MGC Roofing & Construction, Inc. Mid Michigan Roofing Mid-West Roofing & Sheet Metal Miller Roofing, Inc. Mitchell's Roofing & Gutter Molloy Roofing Company Moore's Roofing Company Murray Roofing Needham Roofing, Inc. Nor-Lake, Inc. Nyfogle, Inc. Oldham's Roofing Pacific Yurts, Inc. Peak Roofing, Inc. Port Huron Roofing & Sheet Metal Portage Roofing & Sheet Metal Precision Roofing Co., Inc. Quality 1st Roofing Reinhardt Roofing, Inc. Reroof America Corp. Rich Roofing Systems, Inc. Richland Co. & Associates, Inc. Risco, Inc. Rocking R Roofing Roofing Services, Inc.

ADDITIONAL AWARD WINNERS

(continued from page 48)

Roofs Plus. Inc. S. T. S. P., Inc. San Mateo Cal-Kiwi Roofing Santucci & Sons Construction Savage Roofing, Inc. Scott Quick Construction Scudder Roofing Co. Sidney Roofing Co., Inc. Skyline Roofing & Sheet Metal Co., Inc. Stanric. Inc. Stevens Construction Stuart Stout Roofing, Inc. Sunbelt Roofing Roofing Services, Inc Sunray Roofing, Inc. T. Perry & Sons **TBR Systems, LLC** The Cool Roofing Co., Inc. The Gopher Company, Inc. The Renew Roofing Co. The Zero-Breese Co. Tom's Sheet Metal & Roofing Topside Construction, Inc. Total Roofing & Reconstruction Town & Country Roofing, Inc. Turner Morris, Inc. TYL Enterprises, Inc. U. S. Commercial Roofing, Inc. U. S. Industries Group, Inc. Universal Roofing Co., Inc. USA Roofing Systems, Inc. Vega Roofing Co. W. A. L. General Contractor W. H. Demmons, Inc. Walker Roofing Co., Inc. Watertight Exteriors, Inc. Weather Tight Solutions, Inc. WRS Seattle

Presidents Club

AAA Roofing, Inc. AAAAA Enterprises, Inc. Ace Roofing, Inc. Adler & Sons Roofing Blazer Industries, Inc. Bond/Tec, Inc. Borntrager Enterprises, Inc. Brinkmann Roofing Co. Colonial Roofing, Inc. Commonwealth Roofing Corp. Consolidated Contracting Dempsey Roofing Co., Inc. Done Right Roofing Draeger Construction, Inc. East Central Roofing & Sheet Metal, Inc. Flat Roof Specialists Flying Out Construction Fortenberry Roofing Co. Frank Fiala Roofing, Inc. Freeport Industrial Roofing, Inc. Groves Roofing Services Harrison Roofing Co., Inc. Innovative Roofing Solutions J. G. Roofing & Construction Jack Buchinger Roofing Jim Stevens Construction, Inc. Kidd-Luukko Corporation Knox Roofing Lee's Roofing and Spouting, Inc. Lifetime Construction Services, Inc. Lockard Fortuny Roofing Louis and Riparetti, Inc. MacDermott Roofing & Sheet Metal, Inc. Milbar Construction, Inc. Needham Re-Roofing Otterskin Roof Gear and Construction Overhead, Inc. Pinnacle Roofing Systems, Inc. Pro-Line Industries, Inc. Restoration Roofing

Richard James Associated LTD Ritz Roofing Co. Roof-Tec National, Inc. Ryan Roofing Spirit Roofing Co. T. Holt Brothers General Contractors, Inc. Terra Firma Estates, Inc. TRC Roofing United Roofing Contractors, Inc. Wayne Nasi Construction, Inc. Wheeler Roofing Co. Wright Roofing, Inc.

Admirals Club

Alternative Roofing Systems, Inc. Building Associates, Inc. L. J. Beck Roofing & Guttering, Inc. McDonald Roofing Co. Roof USA, LLC Superior Services RSH, Inc.

Generals Club

Gage Roofing & Constructors, Inc. Hercules Roofing, LLC Prime Source Construction Wormley Bros. Roofing, Inc.

JRB Awards

State Roofing Systems, Inc.

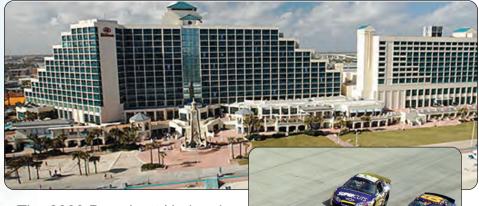
We hope to see all of you accepting an award on stage next year at the 2009 Duro-Last Sales Seminar.







2009 SALES SEMINAR HEADED TO DAYTONA, FLORIDA!



The 2009 Duro-Last National Sales Seminar is racing to Daytona, Florida, January 25-27, 2009! Join Duro-Last at the Hilton Daytona Beach Ocean Walk Village.

Located on the world's most famous beach in the heart of Ocean Walk Village, the Hilton Daytona Beach Ocean Walk Village includes a complete fitness center and pools, an expansive sun deck, whirlpools, the D-Dawg's Kidszone, and The Spa at the Hilton. The resort is also connected to Ocean Walk Shoppes with additional dining and entertainment opportunities and is directly across the street from Daytona Lagoon Waterpark and Arcade. Plus, the resort is only minutes away from the Daytona Beach International Airport.

Along with its beautiful beaches, Daytona Beach also

offers numerous attractions such as the Ponce Inlet Lighthouse; the Daytona Beach Bandshell; the Museum of Arts and Sciences; the LPGA International Golf Course; Daytona International Speedway; the Daytona 500 Experience; and the Seaside Music Theatre.

As in years past, there will be tons of educational opportunities at the 2009 Duro-Last National Sales Seminar, with helpful breakout sessions and guest speakers who will energize you to boost your sales and installations.

See you there!

Hilton Daytona Beach Oceanfront Resort







Mark your calendar for our 2009 Sales Seminar, January 25 – 27! You don't want to miss the excitement!