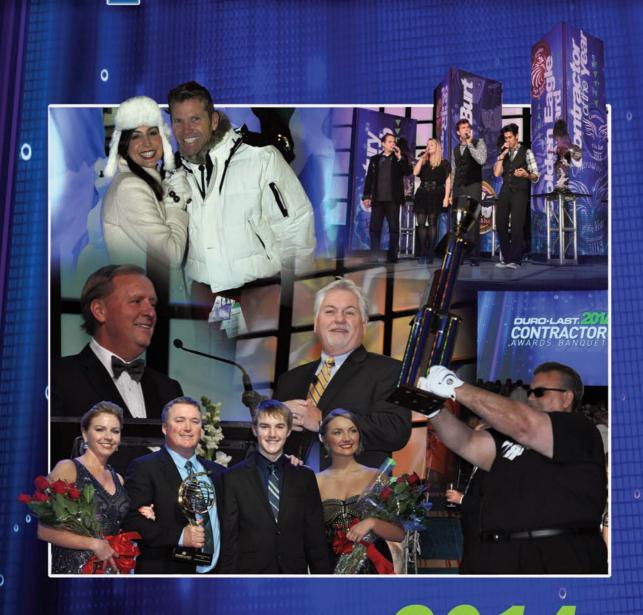
Topoffeliews



DURO-LAST® 2014 SALES SEMINAR

From The Chairman Jack Burt



In January, we had another terrific Seminar, capping another terrific year for Duro-Last. We were very excited to host more than 1,500 attendees in Orlando, and the feedback on our program and location was overwhelmingly positive. I would like to extend my personal thanks to all who attended and helped make our program the best three days in

the roofing industry!

As I am every year, I was truly honored at the awards banquet to greet and thank our awardwinning contractors. You clearly had the Drive, Direction and Dedication to help "deliver" another record sales year for Duro-Last. During her banquet toast, my mother, Mildred Burt, mentioned another "D" that merits repeating, and that's "destiny" our strong calling to be the manufacturer of the world's best roof. It's a destiny made possible because of the commitment of every Duro-Last contractor.

Commitment, of course, is a two-way street and I want to restate Duro-Last's steadfast commitment to you, our customers. Because Duro-Last was founded on and continues to operate on the principle that our customers

make us successful, I can assure you that we will not waver from our responsibility to serve you. We are determined to provide you with the products, tools and resources you need to be a winner with your customers. I trust that message came through loud and clear at January's Seminar.

Drive, Direction, Dedication. That was our theme for this year's event, and it certainly applies to our award winners – both this year's recipients as well as those of you who are "destined" to receive awards in the future. We're expecting 2014 to be a great year for Duro-Last. Thank you in advance for making it happen!

Jack

From the President Tom Hollingsworth



At our National Sales Seminar this year, we emphasized the importance of Drive, Direction and Dedication to achieve business success. During my General Session presentation, I was privileged to talk about our growth, and how Duro-Last grew by 40% over the previous four years, recovering from one of the worst recessions in memory. How did

Duro-Last rebound from a 15% decline in sales in 2009 to our biggest year ever in 2013?

It took our determined attention to those "3 Ds" – guiding principles that helped us invest our energy and resources into the business. This is important for you as well as for Duro-Last because we believe that every investment we make in our company is also an investment in your company.

In 2013, we invested significantly in new people, products, and facilities (most notably, our new Texas plant) to lay the foundation for success in 2014 and the years ahead. Seminar attendees were presented with lots of information about each of these topics, and the response was extremely enthusiastic. That confirms that we are indeed on

the right track with respect to moving the business forward in ways that will enable our customers to effectively position Duro-Last in the marketplace.

I challenge you to examine your own business and bring a renewed focus to each of these areas. Drive the processes and programs that you need to be successful. Inspire your employees with a clear direction that keeps their eyes on the prize. And determine to overcome the bumps in the road that will appear from time to time. I'm confident that our dedication to these values will help us together reach new heights this year and beyond. Have a terrific 2014!

Duro-Last® National Sales Seminar a Success!

"Drive, Direction, Dedication" was the theme of this year's National Sales Seminar, held January 26-28 at the Hyatt Regency Grand Cypress in Orlando, Florida. We were very excited to welcome more than 1,500 guests to our event – by far the largest number of attendees we've ever hosted. Our customers were treated to a full slate of educational, networking and fun activities during our three-day program.

We kicked things off at our Sunday welcome party, where contractors, sales reps, and Duro-Last staff rubbed elbows while sampling a variety of refreshments.

General Sessions emphasized how the 3Ds have been part of Duro-Last's makeup since the company's beginnings, and continue to influence business decisions today. Duro-Last Executive Vice Presidents and Seminar emcees Shawn Sny and Jason Tunney reflected on how the 3Ds truly guided their grandfather, John R. Burt, as he formed the Company and led it until his passing. President Tom Hollingsworth and Chief Executive Officer Tom Saeli, in their individual presentations, discussed several company initiatives that were implemented during 2013, including our expansion into Texas and investments in equipment and testing. Vice President of Sales and Marketing Steve Ruth and Executive Vice President Jason Tunney analyzed how Duro-Last reached a new sales record in 2013 - more than \$190 million - an 8.3% increase over 2013. They reviewed those results by product line, sales region,

industry segment, corporate accounts, and government work.

On Tuesday, Quality Assurance Manager Mitch Guettler and Contractor Advisory Board Chairman Mike Morss, who is a Duro-Last contractor of 30 years, (Contractor of the Year 6 times, JRB Award 19 times, and Golden Eagle winner) reviewed the history and purpose of the Contractor Advisory Board. Mitch was then joined by Engineering Services Director Keith Gere, Steve Ruth, Jason Tunney, and Shawn Sny in a discussion of new products and product improvements in 2013.

Our General Session featured speakers David Horsager on Monday, who spoke about the importance of creating and fostering trust as a business initiative, and Steve Gilliland on Tuesday, author of "Enjoy the Ride."

General Sessions on both days were highlighted with customer profile videos, featuring Springfield Roofing, Cool Roofing, Washington Roofing, and Damschroder Roofing.

Breakout Sessions featured Duro-Last staff leading discussions on a variety of topics related to products, marketing, safety, and business management.

Our Roofer's Challenge, always a crowd favorite at the Seminar, involved 2-man roofing crews from nine companies, competing against the clock and each other to install a Duro-Last roof on a mock-up deck. Ron Fitzgerald and Josh Moyer from I.C. Enterprises; Effingham, IL walked away with first place this year, and earned the coveted Roofing Competition trophy.

For the eighth consecutive year,



Buddy Wilson, our sales representative in EastTexas, was recognized as the Duro-Last Sales Representative of the Year. At our Sales Rep Banquet, we also paid tribute to National Sales Manager John Deal, who has moved on to be a sales representative in the Rocky Mountain Region.

Also for the eighth consecutive year, we had the honor of presenting Parsons Commercial Roofing of Waco, Texas with the Contractor of the Year award. Parsons exceeded the seven million dollar threshold in 2013.

Our 2014 Seminar concluded with a magical evening at "The Wizarding World of Harry Potter™" theme attraction at Universal Orlando.

Preparations have already begun for next year's Seminar, which will be held January 25-27, 2015, at the Moody Gardens Resort and Spa in Galveston, Texas. You can bet we're driven, directed and dedicated to bring you another edition of the Duro-Last National Sales Seminar – the best three days in the roofing industry! We hope you'll plan to join us.

Sales Rep Awards Banquet

BUDDY WILSON HONORED AS DURO-LAST SALES REP OF THE YEAR

For the eighth consecutive year, Buddy Wilson was recognized as the Duro-Last Sales Representative of the Year. He was honored during our Polynesian-themed Luau banquet, which was hosted by outgoing National Sales Manager John Deal – assisted by our Polynesian tour guides. In 2013, Buddy, Duro-Last's East Texas independent sales representative, reached a sales level of over \$21.8 million. During the event, Duro-Last honored many other representatives for their years of service and sales achievements in 2013. Congratulations to Buddy and our other outstanding sales reps on a great year!







The 2014 Seminar was the final one for John Deal as Duro-Last's National Sales Manager. He has success-

Farewell, John Deal, and Thank You!

fully transitioned to be our Rocky Mountain Region sales representative, and is now responsible for Duro-Last sales activities in Colorado, Wyoming, Western South Dakota and Western Nebraska. John started his Duro-Last career in 1999, and was our Southeast Regional Sales Manager and Corporate Accounts Manager before stepping into his role as National Sales

Manager several years ago. John was a major contributor to Duro-Last's sales growth during his time in Saginaw. We sincerely thank John for his leadership and service, and expect to see him on stage at next year's Sales Rep Banquet, collecting his award for what we are certain will be an outstanding sales year for him.

A Night of Fire & Ice

1 Year: Cameron Stoddard, Rob Kaethler, Austin Patterson, John Boyd, Mike Shelton, Troy Osborne, Wade Evans, Dave Kick, Brad Klees & Bill Paynter

5 Years: Joey Weatherford

10 Years: Daniel Lakstins & Barry Hirsch

15 Years: Mike Spaniol 30 Years: Jeff Gottron

SALES INCREASE OVER 2012

Ken Stillwell: \$152,000 Don Morris, Mark Akagi, & John Boyd: \$156,000 Chris Hemphill, Ryan Williams, & Bob Hemphill: \$233,000

RING WINNER FOR PASSING A SIGNIFICANT SALES LEVEL FOR THE FIRST TIME

Chris Seacor: \$104,000 & exceeded \$500,000 Bob Meyer: \$261,000 & exceeded \$4 million John Aloisio: \$280,000 & exceeded \$1 million Paul Murphy: \$344,000 & exceeded \$1 million Jay Monteverde: \$753,000 & exceeded \$3 million

SALES INCREASE OVER THEIR BEST YEAR EVER

Will Williams & Renee' Price: \$31,000 Dean Borkowski: \$52,000 Brett Franz: \$55,000 Scott Bieber: \$73,000 Mike & Bryan Gottron: \$87,000

increase & exceeded \$12 million Rob Kaethler: \$139,000 increase & exceeded \$500,000 Glenn Wurst: \$144,000 increase

& exceeded \$1 million Bill Paynter: \$240,000 Dave Kick: \$242,922 increase & exceeded \$500,000 Jay Dziubek: \$247,000

SALES INCREASE OF \$250,000 OR MORE OVER BESTYEAR EVER

Brad Klees: \$490,000

SALES INCREASE OF \$500,000 OR MORE OVER BESTYEAR EVER

Daniel & Leah Lakstins: \$741,000 & exceeded \$4 million

SALES INCREASE OF \$750,000 OR MORE OVER BEST YEAR EVER

Mike Shelton & Austin Patterson: \$943,000 & exceeded \$2 million

SALES INCREASE OF \$1,000,000 OR MORE OVER BEST YEAR EVER

Wes Neal: \$1,013,000 & exceeded \$4 million Joey Weatherford: \$1,115,000 & exceeded \$3 million Troy Osborne: \$1,145,000 & exceeded \$3 million Phil Davis: \$1,571,000 & exceeded \$5 million

CONTRACTOR ACTIVATIONS

Third Place tie with 7 activations: Wes Neal & Joey Weatherford First Place tie with 8 activations: Mike & Bryan Gottron Jeff Gottron, Trevor Wagester, & Ron Krueger

TOP SALES INCREASE AWARDS

Third place: Barry Hirsch Sales increase of over \$1.6 million & exceeded \$4 million Second Place: Jeff Gottron, Trevor Wagester & Ron Krueger Sales increase of over \$2.2 million & exceeded \$18 million First Place: Brad & Larry Podojil Sales increase of over \$2.3 million & exceeded \$8 million

SALES VOLUME AWARD WINNERS

Third Place: Tom Allen, Chip Seidel, Cyndi Hammes & Steve Hibbs Sales over \$14 million & increase of over \$600,000

Second Place: Jeff Gottron, Trevor Wagester, & Ron Krueger Sales over \$18 million & increase of over \$2.2 million

FIRST PLACE IN SALES VOLUME AND SALES REP OF THE YEAR WITH SALES OVER \$21.5 MILLION:

Buddy Wilson

Congratulations to **Buddy and our other** outstanding sales reps!



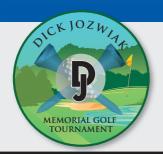












Golf Tournament

Eighty-eight golfers participated in the annual Dick Jozwiak Memorial Golf Tournament on Sunday, January 26. Our event was held on the New Course at the Hyatt Regency Grand Cypress Golf Club, which is a tribute to the famed Old Course at St. Andrews. This Scottish links masterpiece is complete with double greens, stone bridges and walls, gorse mounds, burns and pot bunkers as deep as 12 feet, capturing the spirit of the true Scottish original.







(From left to right) Ned Heydinder, Chris Seacor, Ty Smith and Matt Jozwiak

THE WINNING TEAM!

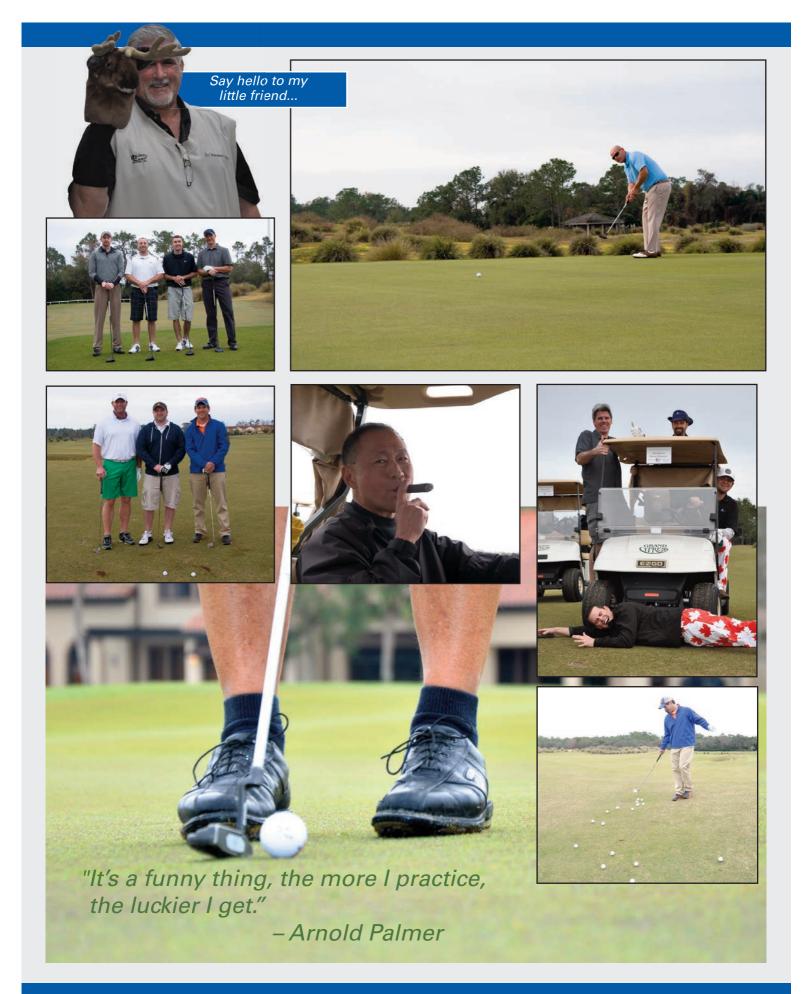
Members of the winning team were:

- Ned Heydinger Cosam Contracting
- •Ty Smith Smith & Ramirez Restoration
- Chris Seacor Duro-Last Sales Representative
- Matt Jozwiak Duro-Last Sales Representative

The members of the winning team each received a commemorative plaque and a gift certificate. The longest drive winner was Ronnie Reynolds of Reynolds Construction. Ronnie received a gift certificate as his prize.

"My father loved the yearly seminar golf tournament. Thanks to all who participated and remember him fondly." – Matt Jozwiak













ALLEY VALLEY REAL MARKET VALLEY REAL MARKET



NEW CUSTOMER RECEPTION

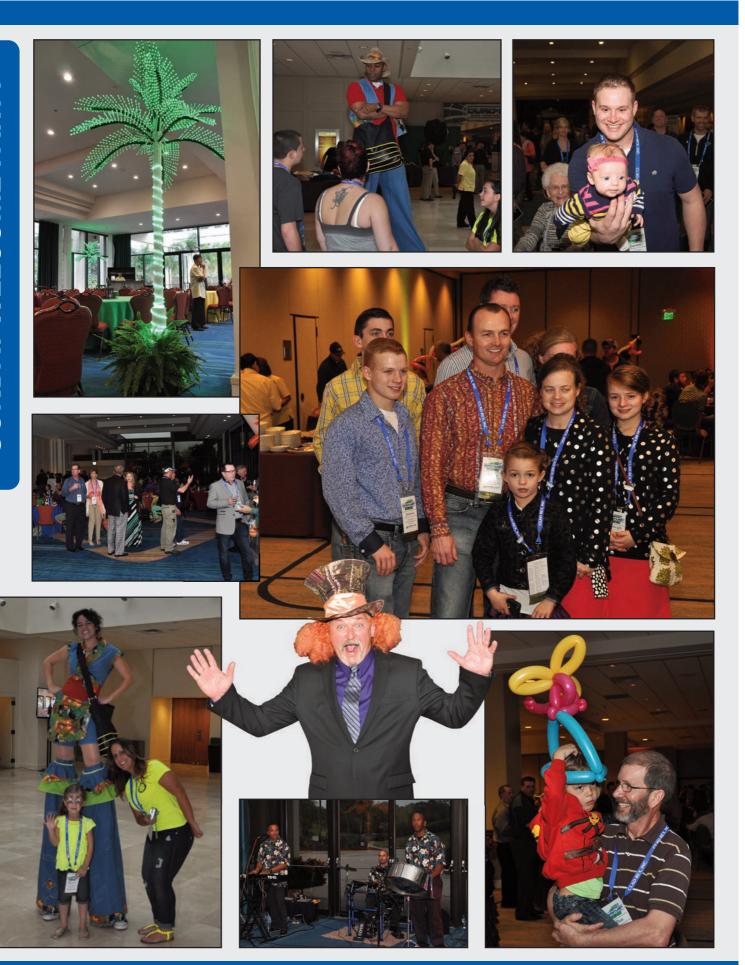




































Monday General Session









Monday's General Session with Keynote Speaker David Horsager



Executive Vice Presidents Jason Tunney and Shawn Sny welcomed several Duro-Last executives to the stage. President Tom Hollingsworth and Chief Executive Officer Tom Saeli both discussed the opening of our new facility in Texas. Tom Hollingsworth announced that Duro-Last passed a couple of milestones last year, including surpassing two billion square feet of membrane sold in our history, and a new single-year sales record - over \$195 million, a number that represents a 40% increase since 2009. Tom also highlighted new talent development programs, including Six Sigma training and the JRB Leadership Institute, plus his own new assignment: focusing on improving the customer



experience. Tom Saeli reinforced Duro-Last's focus on quality and our unwavering commitment to roofing prefabrication. He pledged that Duro-Last isn't interested in being the biggest company in the industry – just the best; a size that enables us to have a close personal relationship with our customers. Between those two presentations, Jason and Vice President of Sales Steve Ruth discussed Duro-Last's 2013 sales results. Monday's General Session concluded with a feature presentation by business strategist and bestselling author David Horsager, who spoke to our audience about "The Trust Edge: How top leaders gain faster results, deeper relationships and a stronger bottom line."







Tuesday General Session









Tuesday's General Session with Guest Speaker Steve Gilliland

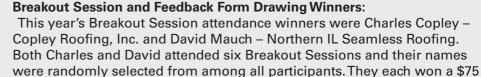


Appropriately, our Tuesday General Session opened with the song, "Up on the Roof," during which Jason and Shawn resumed their host duties on stage. Quality Assurance Director Mitch Guettler and long-time Duro-Last con-tractor Mike Morss reviewed the history and purpose of the Contractor Advisory Board, and provided an update from the Board meeting that took place previously during the weekend. Mitch was then joined by Keith Gere, Steve Ruth, Jason and Shawn. The panel discussed the wide variety of new product introductions and improvements that were initiated in 2013, including vapor barrier, EPS flute fill combo, hybrid XPS fan-fold insulation, 80-mil membrane, skylights and others. The group

then entertained the audience with this year's version of "C'mon, Man," an irreverent look at some not-quite-acceptable roofing practices. Tuesday's guest speaker was accomplished writer and "crazy guy" Steve Gilliland, author of "Enjoy the Ride."







Visa gift card. Do you have any suggestions for future Breakout Session topics? Contact Victoria Dick at 800-248-0280 or vdick@duro-last.com.







When it comes to epitomizing the 3Ds – Drive, Direction, Dedication – there are few roofing contractors in America that can match Parsons Commercial Roofing of Waco, Texas. Parsons' consistently superior performance, in terms of both sales and workmanship, is a testament to their commitment to instill these three principles throughout their company.

For the eighth consecutive year we honored Parsons as the Duro-Last Contractor of the Year. In 2013, Parsons exceeded seven million dollars in Duro-Last sales.

Parsons has also won a JRB Award four times and a Golden Eagle Award. Parsons' string of exceptional sales years has included five consecutive years of surpassing the seven million dollar threshold.

We are thrilled and grateful that Stuart Parsons and his team represent Duro-Last in the marketplace with such excellence, and it is our distinct privilege to recognize Parsons Commercial Roofing with our 2013 Contractor of the Year award.



Monday Night Awards Banquet























Century Club

235 contractors were recognized for Duro-Last sales of \$100,000 or more.

Presidents Club

107 contractors were recognized for Duro-Last sales of \$250,000 or more.

Admirals Club

33 contractors were recognized for Duro-Last sales of \$500,000 or more.

Generals Club

13 contractors were recognized for Duro-Last sales of \$750,000 or more.

John R. Burt Award

27 contractors were recognized for Duro-Last sales of \$1 million or more.

Golden Eagle Award

7 contractors were recognized for Duro-Last sales of \$2 million or more.

Congratulations to our 2013 award winners and thank you for your continuing loyalty to Duro-Last!



Century Club Award Winners



ACME Roofing Company San Antonio, Texas



Ben Timko's/768-ROOF Clearfield, Pennsylvania



Bruttell Roofing, Inc. Oak Park, Michigan



All Weather Systems, Inc. Newark, Ohio



Black Construction Services, Inc. Mt. Vernon, Illinois



Can-Am Coating Services, Inc. Tottenham, Ontario



Coastal Roofing Co. Inc. Charleston, South Carolina



Complete Commercial Roofing Kokomo, Indiana



Custom Craft Construction Plymouth, Wisconsin



Element Smart Roofing Bellevue, Washington



Colorado Commercial Roofing, Inc. Colorado Springs, Colorado



CRS Companies Dumont, New Jersey



Dale Tadlock Roofing, Inc. Tallahassee, Florida



Greystone Roofing, LLC Krugerville, Texas



H. Treder & Sons, Inc. Princeton, Wisconsin



Jordan Construction Brandon, Mississippi



Lloyd Carpentry & Remodeling Somerset, Pennsylvania



Mitchell's Roofing Burlington, North Carolina



JAM Associates, Inc. Poughkeepsie, New York



Koch Building Company, Inc. Cedar Falls, Iowa



Merit Roofing Calgary, Alberta



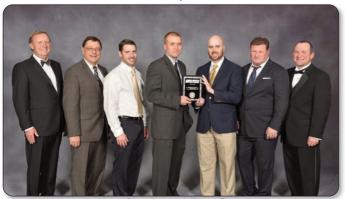
Moore Roofing, Inc. Mt. Vernon, Ohio



M & W Construction Co., Inc. Lima, Ohio



Paul Horschel & Son, Inc. Melbourne, Florida



Professional Roofing Shelbyville, Tennessee



Radco Construction Services Mt. Holly, North Carolina



Northern IL Seamless Roofing, Inc. Mendota, Illinois



Pitts Roofing Co., Inc. Fort Worth, Texas



P.S.I. Roofing Oakland Park, Florida



Rich Roofing Systems, Inc. Zionsville, Indiana



Seaside Roofing Co. Stuart, Florida



Southern Roofing Company West Point, Mississippi



Signet Construction, Inc. Coudersport, Pennsylvania



Tecta America West Florida Tampa, Florida



W.H. Demmons, Inc. Portland, Maine



WM Services, Inc. Mississauga, Ontario



President Club Award Winners



A+ All Pro Roofing, Inc. Ocala, Florida



B & M Roofing Contractors Rocky Mount, North Carolina



Borntrager Enterprises, Inc. Goshen, Indiana



Ampco Seamless Roof Coatings New Philadelphia, Ohio



Blair Roofing, Inc. Holidaysburg, Pennsylvania



Cosam Contracting, Inc. Tiro, Ohio



Cowan Roofing, Inc. Marshalltown, Iowa



DP Byers Company, LLC Sapulpa, Oklahoma



Ed Rutherford Roofing Co. Palmyra, Missouri



Ethridge Roofing Wilson, North Carolina



Diekevers Roofing, Inc. Grand Rapids, Michigan



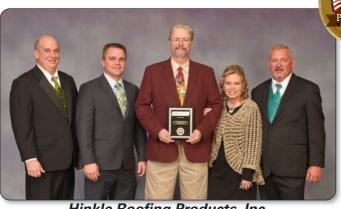
Eau Claire Roofing Co., Inc. Chippewa Falls, Wisconsin



Energy Roofing Technology Kearney, Nebraska



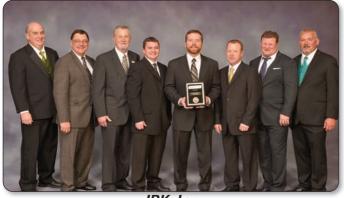
Herbert Roofing & Insulation Saginaw, Michigan



Hinkle Roofing Products, Inc. Birmingham, Alabama



Holthaus Companies, Inc. Canton, Illinois



JBK, Inc. Corbin, Kentucky



JD Ventures, LLC Germantown, Tennessee



Kelly Roofing Naples, Florida



Kidd-Luukko Corporation Worcester, Massachusetts



Leak Solutions Birmingham, Alabama



Lindholm Roofing Chicago, Illinois



Magic Roofing & Construction Farmington, New Mexico



Russellville, Kentucky



MC Roofing, Inc. Fort Thomas, Kentucky



New Vision Roofing Newbury, Ohio



Pell Roofing Brazil, Indiana



Precision Roofing Services, Inc. Sheboygan, Wisconsin



Prestige Pro Contracting Mahopac, New York



R&D Rader Ventures, LLC Jackson, Florida



Reliable Roofing, Construction & Repair Service, Inc.
Nashville, Tennessee



Ri-Ky Roofing Portland, Oregon



Roof Management Co., Inc. Farmington Hills, Michigan



Roofing by Fred Gross Medford, New Jersey



Sealtite Applicators, Inc. Cockeysville, Maryland



TRC Roofing Alpena, Michigan



Turley Roofing Ocala, Florida



Ultimate Roofing Systems Cedar Park, Texas



Urethane Unlimited Gratis, Ohio



U.S. Roofing Peabody, Massachusetts



Watson Roofing Company Alamo, Tennessee





Admiral Club Award Winners



Beckwith Commercial Roofing, Inc. Clinton, Iowa



Commonwealth Roofing Corp. Louisville, Kentucky



Dublin Construction Company, Inc. Dublin, Georgia



CE Davis Contracting, LLC Ford City, Pennsylvania



Cotterman & Company, Inc. Minster, Ohio



Four Seasons Energy Efficient Roofing Marine St. Croix, Minnesota



Grell Commercial Roofing, Inc. Fort Dodge, Iowa



Harrison Roofing Co., Inc. San Angelo, Texas



I.C. Enterprises, Inc. Effingham, Illinois



Nasi Roofing, LLC Minocqua, Wisconsin



Guycan Aluminum, Ltd. Uxbridge, Ontario



H.C. Anderson Roofing Company, Inc. Rockton, Illinois



Marlette Roofing & Sheet Metal Co. Marlette, Michigan



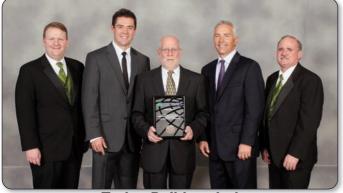
Rest Assured Roofing Howell, New Jersey



Roofing Plus, Inc.



Southland Roofing, Inc. Regina, Saskatchewan



Tusing Builders, Ltd. Monroeville, Ohio



Watertite Roofing Dunnville, Ontario



Roofing Solutions, Inc. Louisville, Kentucky



State Roofing Systems, Inc. San Leandro, California



Umbrella Roofing Systems, Inc. Ellwood City, Pennsylvania



General Club Award Winners



All Elements, Inc. Monticello, Minnesota



Saginaw, Michigan



Broken Arrow, Inc. Tooele, Utah



Construction Specialty Assoc. Eva, Alabama



GKS Commercial, Inc. Lubbock, Texas



Goodmen Roofing Calgary, Ltd. Airdrie, Alberta



Marty Robbins Roofing Company, Inc. Dothan, Alabama



Mikalan Roofing, Inc. Zeeland, Michigan



Ohio & Indiana Roofing Co. St. Henry, Ohio



Washington Roofing Company McMinnville, Oregon

Badgerland

Watertown, Wisconsin



(Left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Matt Moeller, Brad Miller, Tracy Miller, Joe Coughlin, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

John R. Burt	2
Admiral Club	2
President Club	3
Century Club	3

Breault Roofing

New Bedford, Massachusetts



Previous Duro-Last Sales Awards

John R. Burt1 President Club......7 Century Club8

15-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Scott Bieber, Troy St. Aubin, Jay Breault, Andrew Cabido, Brandon Cabido, Kent Aspden, and Duro-Last CEO Tom Saeli

(Front row - left to right) Jayde Breault, Erin Aspden, Maggie Breault, Jimmy Breault, Theresa Breault, Alphonse Breault, and Aimee Breault.

Ciaccio Roofing Corporation

Omaha, Nebraska



(Left to right) Duro-Last Executive Vice President Jason Tunney, Mike Hansel, Duro-Last Independent Sales Representative Don Morris, Duro-Last Independent Sales Representative Mark Akagi, Pete Ciaccio , Brett Ciaccio , Nick Stednitz , Ron Razmus, and Duro-Last CEO Tom Saeli



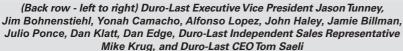
Previous Duro-Last Sales Awards

John R. Burt	2
General Club	1
Admiral Club	9
President Club	9
Century Club	5

Cool Roofing Systems

Manteca, California





(Front row - left to right) Armando Saldana, Karina Saldana, Misty Beslanowitch, Melissa Cotta, Wyatt Billman, Angel Lope, Stephanie Bays, Kianna Wolford, and Duro-Last Independent Sales Representative Bob Meyer



Previous Duro-Last Sales Awards

Golden Eagle	.2
John R. Burt	.2
General Club	.3
Century Club	.1

Damschroder Roofing, Inc.

Fremont, Ohio



Previous Duro-Last Sales Awards

John R. Burt	.3
General Club	.4
Admiral Club	.13
President Club	.4
Century	.3



(Left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Bryan Gottron, John Fahrbach, Jamy Leonetti, Dana Howell, Jennifer Howell, Duro-Last Independent Sales Representative Mike Gottron, and Duro-Last CEO Tom Saeli

Duerson Corporation

Altoona, Iowa



Previous Duro-Last Sales Awards

John R. Burt	5
General Club	1
Admiral Club	2
President Club	9
Century	3

20-year Club Member



(Left to right) Duro-Last Executive Vice President Jason Tunney, Kirk Duer, Lori Duer, Roger Cox, Duro-Last Independent Sales Representative Tom Allen, and Duro-Last CEO Tom Saeli

Goodmen Roofing, Ltd.

Red Deer, Alberta



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Nick Gilbert, Michel Jacques, Marco Gilbert, Duro-Last Independent Sales Representative Barry Hirsch, Ryley Gilbert, and Duro-Last CEO Tom Saeli

(Front row - left to right) Lisa Jacques, Christ Gilbert, Riley Jacques, Noah Gilbert, and Mary Jacques



Previous Duro-Last Sales Awards

John R. Burt	.2
General Club	.2
Admiral Club	.4
President Club	.2
Century	.1

Great Lakes Roofing & Insulation Systems

Sault Ste Marie, Michigan



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Keenan Young, Kevin Kenney, Craig Miller, Teryn Miller, Duro-Last Independent Sales Representative Trevor Wagester, and Duro-Last CEO Tom Saeli

(Front row - left to right) Laura Young, Lois Kenney, Rayne Miller, Tracey Miller, and Raven Miller



Previous Duro-Last Sales Awards

6
2
9
8
3

25-year Club Member

Jewett Roofing Products, Inc.

Greenville, Illinois



Previous Duro-Last Sales Awards

John R. Burt	3
General Club	1
Admiral Club	5
President Club	6
Century Club	3

15-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney,
Duro-Last Independent Sales Representative John Deal, Colt Corman, Jesse Shaw,
Dan Liss, Dustin Bankston, Duro-Last Independent Sales Representative Tom Allen,
and Duro-Last CEO Tom Saeli

(Front row - left to right) Ed Waldroup, Mark Doty, Eric Jewett, Dan Jewett, Bob Ketchem, and Chad Jewett

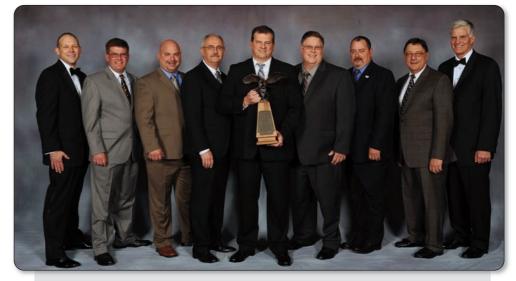
LaFerney, Inc.

Kingsport, Tennessee



Previous Duro-Last Sales Awards





(Left to right) Duro-Last Executive Vice President Jason Tunney, Charlie Mason, Jim Burns, Jr., Troy Poore, Michael Smith, David Reynolds, Joe Hodges, Duro-Last Independent Sales Representative Roger Bertolini, and Duro-Last CEO Tom Saeli

McDonnell Roofing

Anaheim, California



Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Bob Meyer, Tony Williams, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

John R. Burt	2
Generals Club	1
Admirals Club	1

MW Morss Roofing, Inc.

Romulus, Michigan



(Left to right) Duro-Last Executive Vice President Jason Tunney, Chris Gonzales, Ernie Gonzales, Michael Morss, Steve Lee, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

Contractor of the Year	.6
Golden Eagle	.1
John R. Burt	.19
General Club	.1
Admiral Club	.2
President Club	.1
Century Club	.1

30-year Club Member

Reynolds Construction

White Hall, Arkansas



Previous Duro-Last Sales Awards

John R. Burt	.4
Admiral Club	.2
President Club	.3
Century Club	.3



(Left to right) Duro-Last Executive Vice President Jason Tunney, Justin Bucy, Ashlee Reynolds, Michael Reynolds, Avenia Reynolds, Ronnie Reynolds, Greg Bass, Pam Bass, and Duro-Last CEO Tom Saeli

Roberts-McNutt, Inc.

North Little Rock, Arkansas



Previous Duro-Last Sales Awards

John R. Burt	7
General Club	3
Admiral Club	3
President Club	
Century Club	1

15-year Club Member



(Left to right) Duro-Last Executive Vice President Jason Tunney, Clint Skiver, Michael Faught, and Duro-Last CEO Tom Saeli

Roofs, Inc.

Lubbock, Texas



(Left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Daniel Lakstins, Tommy Alvarado, Duro-Last Independent Sales Representative Leah Lakstins, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

John R. Burt	1
General Club	1
Admiral Club	1
President Club	5
Century Club	13

Sentry Roofing, Inc.

Covington, Indiana



(Left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Brad Podojil, Tim Fowler, Elizabeth Fowler, Gene Fowler, April Fowler, Dan Fowler, Duro-Last Independent Sales Representative Tom Allen, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

Golden Eagle	2
John R. Burt	15
Admiral Club	1
President Club	4
Century Club	5

25-year Club Member

Springfield Construction

Kingsley, Michigan



Previous Duro-Last Sales Awards

John R. Burt	1
General Club	1
Admiral Club	6
President Club	2
Century Club	4

10-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Trevon Cole, Nick Jacqmain, Jason O'Polka, Terry Umlor, Mike Abeare, Matt Brucker, Nick Pascoe, Duro-Last Independent Sales Representative Trevor Wagester, and Duro-Last CEO Tom Saeli

> (Front row - left to right) Vince Johns, Ruth Johnson, Terri Jo Umlor, Suzie Dunlap, and Joe Graham

Superior Services

Lansing, Michigan



Previous Duro-Last Sales Awards

John R. Burt	.2
General Club	. <u>C</u>
Admiral Club	.6
President Club	.3

20-year Club Member



(Front row - left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Jeff Gottron, Derek Heins, Robert Heins, Dave Bradke, and Duro-Last CEO Tom Saeli

TBRC

Carrollton, Texas



(Left to right) Duro-Last Executive Vice President Jason Tunney, Dan Galloway, Duro-Last Independent Sales Representative Buddy Wilson, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

John R. Burt	.4
President Club	.1
Century Club	.3

Technique Roofing Systems

Burgoon, Ohio



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Duro-Last Independent Sales Representative Bryan Gottron, Mark Gottron, Bill Wourms, Kurt Timmons, Matt Buamer, Duro-Last Independent Sales Representative Mike Gottron, and Duro-Last CEO Tom Saeli

(Front row - left to right) Jenny Rofkar, Edyie Wourms, Lisa Timmons, and Kim Baumer



Previous Duro-Last Sales Awards

John R. Burt	.2
General Club	.7
Admiral Club	.7
President Club	.4
Century Club	.1

20-year Club Member

Tomkat Roofing, Inc.

Streator, Illinois



Previous Duro-Last Sales Awards

John R. Burt	.1
General Club	.1
Admiral Club	.12
President Club	.9
Century Club	.2



(Left to right) Duro-Last Executive Vice President Jason Tunney, Larry Tombaugh, Kathy Tombaugh, Duro-Last Independent Sales Representative Tom Allen, and Duro-Last CEO Tom Saeli

Western Roofing, Inc.

Golden, Colorado



Previous Duro-Last Sales Awards

John R. Burt	7
General Club	3
Admiral Club	2
President Club	4
Century Club	2

15-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Tim Okonski, Dan Burggraf, Eric Nicholson, Curtis Nicholson, Mike Reeder, Jim Jacobsen, Duro-Last Independent Sales Representative John Deal, and Duro-Last CEO Tom Saeli

(Front row - left to right) Duro-Last Regional Sales Manager Vic Daugherty, Lucy Benson, Susan Nicholson, Brook Nicholson, Nancy Lane, and Gordon Lane

Wormley Bros. Roofing, Inc.

Buford, Georgia



(Left to right) Duro-Last Executive Vice President Jason Tunney, Bryan Wormley, Lisa Wormley, Duro-Last Independent Sales Representative Wes Neal, and Duro-Last CEO Tom Saeli



Previous Duro-Last Sales Awards

John R. Burt	5
General Club	4
Admiral Club	2
President Club	4
Century Club	1

Zimmer Roofing & Construction, Ltd

Port Huron, Michigan



(Back row - left to right) Duro-Last Executive Vice President Jason Tunney, Eugene Heilig, Mark Winter, Paul Zimmer, Brian Meyers, Troy Frizzle, Ken Browning, Duro-Last Independent Sales Representative Trevor Wagester, and Duro-Last CEO Tom Saeli

(Front row - left to right) Carol Winter, Stacy Zimmer, Kathy Meyers, and Jayme Frizzle



Previous Duro-Last Sales Awards

John R. Burt	3
General Club	3
Admiral Club	3
President Club	2
Century Club	1

10-year Club Member

D.K. Haney Construction

Fort Worth, Texas



Previous Duro-Last Sales Awards

Golden Eagle	.3
John R. Burt	
Admiral Club	
President Club	
Century Club	



(Left to right) Duro-Last Executive Vice President Shawn Sny, Duro-Last Independent Sales Representative Buddy Wilson, Connie Harris, Ralph Harris, and Duro-Last Vice President Tim Hart

Harold Hall Roofing, Inc.

Stuttgart, Arkansas



Previous Duro-Last Sales Awards

Golden Eagle	2
John R. Burt	7
General Club	1
Admiral Club	
President Club	4
Century Club	

15-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Shawn Sny, Duro-Last Independent Sales Representative Lyn Davis, Courtney Smith, Jamie Hall, Jennifer Hall, Raina Stout, Alex Stout, Elois Hall, Harold Hall, Melody Smith, Lillian Smith, Mike Smith, and Duro-Last Independent Sales Representative Phil Davis

(Front row - left to right) Clayton Adams, Jimmie Hall, Sarah Grace Hall, Haleigh Hall, Jana Smith, Brock Smith, and Duro-Last Vice President Tim Hart

Jaco Construction, Inc.

Clute, Texas



(Left to right) Duro-Last Executive Vice President Shawn Sny, Duro-Last Independent Sales Representative Buddy Wilson, Glen Christensen, Bob Walcik, Robert Marsh, Paula Marsh, and Duro-Last Vice President Tim Hart



Previous Duro-Last Sales Awards

Contractor of the Yea	r3
Golden Eagle	5
John R. Burt	1
Generals Club	1
Admirals Club	3
Presidents Club	3
Century Club	3

Mid-Western Commercial Roofers, Inc.

Mobile, Alabama



(Back row - left to right) Duro-Last Executive Vice President Shawn Sny,
Duro-Last Independent Sales Representative Ryan Clark, Tony Weaver, Daniel Smith,
Duro-Last Independent Sales Representative Phil Davis,
and Duro-Last Vice President Tim Hart

(Front row - left to right) Phil Hook, George Bock, Marcus Dobert, and Charles Smith



Previous Duro-Last Sales Awards

Contractor of the Year	1
Golden Eagle	5
John R. Burt	6
Century Club	3

15-year Club Member

Nohava, Inc.

LeMars, Iowa



Previous Duro-Last Sales Awards

Golden Eagle	3
John R. Burt	8
General Club	1
Admiral Club	2
President Club	1
Century Club	1



(Left to right) Duro-Last Executive Vice President Shawn Sny, Bryan Nohava II, Brock Nohava, Brenda Nohava, Bryan Nohava, Duro-Last Independent Sales Representative Tom Allen, and Duro-Last Vice President Tim Hart

Royalty Roofing

Seymour, Indiana



Previous Duro-Last Sales Awards

Golden Eagle	۷.
John R. Burt	. 7
General Club	.1
Admiral Club	.1
President Club	.2
Century Club	.2

15-year Club Member



(Back row - left to right) Duro-Last Executive Vice President Shawn Sny,
Duro-Last Independent Sales Representative Larry Podojil, Royalty Vice President
Dale Sventeck, Royalty Commercial Sales Shawn Johnson,
and Duro-Last Vice President Tim Hart

(Front Row - Left to right) Royalty CFOThom Hayes, Royalty President Andy Royalty, Royalty Commercial Sales Aaron Royalty, and Duro-Last Independent Sales Representative Brad Podojil

ADDITIONAL AWARD WINNERS

These award winners were not able to attend this year's Awards Banquet. We extend our congratulations to these winners!

Century Club

A & A Contracting A & V Roofing, Co. A.W. Farrell & Son, Inc. ACI Century, Inc. Advance Canvas Design Advance Construction Co., Inc. **Advanced Roofing Solutions Advanced Roofing Systems** Affordable Roofing Co., Inc. AKM Roofing Company, LLC All Around Roofing & Gutters All Star Sheet Metal & Roofing All Weather Roofing Co. Allen Roofing American Roofing & Metal A-Plus Roofing Company Associated Roof Services Baker Roofing Co. Baker Roofing of Norfolk, LLC Bartco Construction, Inc. Beal Roofing & Sheet Metal **Becker Roofing** Bel Air Foamed Insulation, Inc. Beldon Roofing Co.

Benton Roofing, Inc. Big D Dunnrite Roofing Bleser Built Roofing Bligh Pacific Bond/Tec, Inc. **Bourdeau Contracting** Brigadier Roofing, Inc. **Britton Roofing** Burell Built, LLC Canyon State Roofing Cardinal Roofing, Inc. Carlon Roofing & Sheet Metal Carolina Roofing Solutions Central Alabama Metal & Roofing Champion Roofing, Inc. Charles Antis Roofing & Waterproofing Clark Roofing Co. Cobb Roofing, Inc. Commercial Coatings & Maintenance Condia Roofing Contractors, LLC **Consolidated Contracting** Cooper Roofing Co., Inc. Core Roofing Systems, Inc. **Crabapple Roofing Contractors** D & M Roofing Company D. Thomas Roofing Company, Inc.

Dal Mar Roofing DDP Roofing Services, Inc. Delaney's Roofing Disaster Recovery Team Done Right Roofing & General Contracting Do-Right Roofing, Inc. Durable Roofing, LLC E. Cornell Malone Corp. Eagle Roofing, Inc. East Muskegon Roofing Eastern Cladding Service, Inc. Eckstein Roofing Co. **Eco-Tech Roofing Solutions** Elliott & Elliott Co. Energy Waterproofing & Roofing Systems, Inc. **Engineered Roofing Systems** Enviro-Tech, LLC ESMAC, Inc. **Excel Roofing Service** Exterior Pro, Inc. Final Solutions Roofing, LLC Fortuny Roofing, LLC Freeport Industrial Roofing, Inc. G & W Roofing & Construction G. Bishop Roofing Co.

G. Donovan Associates, Inc.

Ben's Roofing, Inc.

Genco Roofing, LLC Gig Harbor Roofing, LLC H & S Contracting, Inc. H.T.R. Hahn Roofing, Inc. Hallmark Sheet Metal Co., Inc. Heritage Roofing Systems of Oklahoma Holman Management, Inc. **Hudgins Roofing** Ideal Commercial Contracting Independent Roofing & Siding Infinity Exteriors **Inland Construction** J.A. Smith Roofing James R. Taylor & Sons, Inc. James Wright Roofing JeddTech Corp. Jessie Bryant Roofing Co., Inc. Jim Stevens Construction, Inc. Joe Santamaria Construction K & M Distributing & Roofing Systems, Inc. Kalkreuth Roofing & Sheet Metal, Inc. Koopman Construction, LLC Kysor/Needham Lentz Roofing Company Lighty Construction Co. Lone Star Roof Systems Lusk Roofing M & D's Flat Roof Systems Madison Industries Maintco Corp. Maspeth Roofing & Siding Master Construction Co. McDermott & Son Roofing Co. McMurray & Sons, Inc. Mid-West Roofing & Sheet Metal Mike's Roofing, Inc. Miller Roofing Montano Construction & Roofing Monument Constructors, Inc. Moore's Roofing Company Morgan Corp. Murray Roofing Nazareth Roofing **New Roof Newcorp Construction** Nickerson Construction North Central Wisconsin Exteriors, Inc. Oldham's Roofing Otterskin Roofgear & Construction, Inc. Pacific Yurts, Inc. Paff Contractors, LLC Pat Williams Construction **Pelton Roofing** Piedmont Professional Upfitters, Inc. Pinnacle Roofing Systems, Inc. **Premium Roof Services** Pressure Point Roofing, Inc. Price Exteriors & Construction Pro-Tek Exterior Services, Inc. R. Bhemer Roofing, Inc. R.A. Haitz Co., Inc. Rainbow Enterprises, Inc. Robert Binns Roofing, Inc. Rocky Mountain Applicators RoofToppers of El Paso Ryan Roofing, Inc. S & S Roofing, Inc. Salazar Roofing & Construction San Marino Roof Co., Inc.

San Mateo Cal-Kiwi Roofing

Santucci & Sons Construction

Schena Roofing & Sheet Metal

Schaus Roofing & Mechanical Contracting, Inc.

Schroeder's Exteriors, Inc. Scott Quick Construction Select Construction Co. Silver Shield Roofing & Construction Simonelli Brice & Associates Skyline Roofing & Sheet Metal Co., Inc. Skyline Roofing Houston Sorenson & Associates Roofing Southern Roofing & Vinyl Standard Roofing Stanric, Inc. Sunray Roofing, Inc. Superior Single Ply The Cool Roofing Co., Inc. The Roofing Company Tile Roofing, Inc. Titan Roofing, Inc. **Total Roofing & Reconstruction** Turner Morris, Inc. Twin Rivers Improvement United Roofing Contractors, Inc. Universal Roofing Co., Inc. Vogler Sheet Metal Co. W.A.L. General Contractor Weather Tight Solutions, Inc. Webco West Central Roofing Contractors, Inc. West Wind Roofing, LLC Wheeler Roofing Co. Willoughby Roofing & Sheet Metal Willuweit Construction Wilson Company, LLC Windriver Development WLG Construction Wright Roofing, Inc.

Presidents Club

A1 Roof Management Accurate Roofing Co., Inc. Alcal Hawaii All Seasons Roofing Services Alliance Roofing Alternative Roofing Systems, Inc. Arion Roofing & Sheet Metal Baldwin Roofing Co., Inc. Bennett Remodeling, Inc. Blover & Sons, Inc. Buchinger Roofing, Inc. C.I. Services, Inc. Competitive Commercial Roofing, Inc. CRC Roofing, Inc. **Cumberland Fabrication** Davis Specialties, Inc. Dempsey Roofing Co., Inc. Dils Roofing Eagle Rivet Roof Services Ed's Sheet Metal & Air Conditioning, Inc. **Enterprise Roofing & Sheet Metal** Esary Roofing & Siding Co., Inc. **Fidelity Roofing Company Future Construction** Gage Constructors Garey Roofing Services Geisler Roofing, Inc. Hausler Roofing, Inc. Henson & Associates, Inc. Hermitage Roofing Co., Inc. Hoekstra Roofing Co. Holko Enercon Independent Roofing Systems J.G. Roofing & Construction Jim Wallis & Sons Roofing, Inc. Johns & Kirksey, Inc.

JR & Company **Kautz Construction** Kenco Designs, Inc. **Knox Roofing** Laguna Siding & Roofing Lake State Roofing, Inc. Lee's Roofing & Spouting, Inc. Merit Roofing Systems, Inc. Mid Michigan Roofing Mid-West Roofing & Sheet Metal Overhead, Inc. **Quinn Roofing Solutions** Robbins Roofing, Inc. Roofing Services, Inc. RTN Roofing Systems, LLC SBR Construction, Inc. Scudder Roofing Co. Slagle Roofing & Construction, Inc. Spirit & Son's, Inc. Sweers Eavestrough & Roofing Co., Inc. Swindoll Construction, LLC Ted's Quality Roofing, Inc. Terra Firma Estates, Inc. The Renew Roofing Co. Trotter Commercial Roofing, Inc. United Roofing & Sheet Metal, Inc. Vega Roofing Co. Watertight Exteriors, Inc.

Admirals Club

Ace Roofing, Inc.
Brandle Roofing & Sheet Metal Co.
Commercial Roofing Co., Inc.
Coryell Roofing, Inc.
Esko Maintenance Company
Innovative Roofing Solutions
L.J. Beck Roofing & Guttering, Inc.
MacDermott Roofing & Sheet Metal, Inc.
Marchbanks Specialty Company, Inc.
MGC Roofing & Construction
Streng Construction, Inc.

Generals Club

Dynamic Exteriors 01, Inc. Frank Fiala Roofing, Inc. Prime Source Construction

John R. Burt Award

Certified Roofing Specialists, Inc. Industrial Roofing, Inc. Midwest Coating, Inc.

We hope to see all of you accepting an award on stage next year at the 2015 Duro-Last Sales Seminar.







Seminar guests were treated to the enchantment













Join Us As We Welcome "The Best" to Galveston for the 2015 National Sales Seminar!



Plan on being part of the best three days in the roofing industry, January 25-27, 2015, at the Moody Gardens Resort and Spa in Galveston, Texas! We've already started to round up everything we need to make our 2015 event the finest Duro-Last Seminar ever. With a theme like "Don't Mess with the Best," you can bet that our program will be plenty big, bold and bright – worthy of being held in the Lone Star State!

Located on Historic Galveston Island on the Texas Gulf Coast, the Moody Gardens Hotel, Spa and Convention Center is nestled among the lush tropical surroundings and majestic pyramids of Moody Gardens. Enjoy the ocean and meet penguins, sharks and more at the Aquarium Pyramid® or experience close encounters with free-roaming monkeys, macaws and other endangered animals and plants at the Rain-

forest Pyramid®. You can also learn about the mysteries of science at the Discovery Museum® or immerse yourself at the MG 3DTheater, 4DTheater and RidefilmTheater.

The Duro-Last National Sales Seminar provides a terrific forum for us to share vital company and industry news, and discuss the issues that are important to you, so that we can learn from



each other and be stronger together in the marketplace. The Seminar is also the ideal setting for us to extend our thanks and to honor those contractors who achieved exceptional sales results during the year.

We want you to be part of it. So dust off your ten-gallon hat, polish up your spurs, and pack your saddlebags.





View past issues of Top of the News online at: www.duro-last.com/totn Find us on Twitter: @durolast